



COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: Eric Carpenter, City Manager

DATE: October 30, 2024

TITLE: REQUEST FOR APPROVAL TO ISSUE REQUEST FOR PROPOSALS (RFP) 2025-012-DF MIAMI BEACH CONVENTION CENTER PORTABLE FOOD CONCESSION CARTS. (ECONOMIC DEVELOPMENT)

RECOMMENDATION

The Administration ("Administration") recommends that the Mayor and City Commission of the City of Miami Beach, Florida, authorize the issuance of Request for Proposals (RFP) 2025-012-DF Miami Beach Convention Center (MBCC) portable food concession carts.

BACKGROUND/HISTORY

Maintaining innovative and productive services, amenities, and systems in the Miami Beach Convention Center (MBCC) is paramount. The re-imagined facility features several open spaces that provide an opportunity to enhance food and beverage services through the comprehensive portable food and beverage cart program. The MBCC management team seeks to add portable food concession carts to complement the current pool of carts. Ensuring the MBCC maintains modern carts improves the sales and distribution of food and beverages across various building layouts and improves corridor and public area traffic patterns, which change with each event. The purpose of the portable food carts is to maximize the capture rate, boost top-line revenues, and offer best-in-class food and beverage options.

On November 14, 2018, the Mayor and City Commission approved the award of a contract pursuant to RFP 2018-249-ZD for MBCC Portable Food Concession Carts. The Agreement was executed on February 21, 2019, with a contract term of three (3) years with the City's option to renew for two (2) additional one (1)-year periods. The Agreement allowed for the purchase of 10 customized food carts at a cost to the City of approximately \$802,110. The agreement was not extended beyond the original three-year term and expired on February 20, 2022, after the vendor fulfilled all goods and services required. Therefore, the Administration developed an RFP for MBCC portable food concession carts.

ANALYSIS

Through this RFP, the City is seeking proposals from firms that have proven experience and the ability to deliver custom-made, high-quality food concession carts/equipment. The City requires three (3) specific types of food and ancillary carts, each with specific requirements, dimensions, and materials, as detailed below:

- Multi-use Front End Food Carts
- Grill Front Food Carts
- Support Food Carts

These food carts will be used in pairs – one front service cart for specific types of food preparation or styles and one standard support cart to provide as a clean-up station, food storage, and other

related functions. The bidder must deliver all carts as turn-key operational, including all specified equipment.

The selection of firm(s), with whom the City may enter into negotiations, shall be based on the criteria established in the attached RFP.

Following the receipt of proposals, an Evaluation Committee will review proposals in accordance with the criteria established in the RFP.

FISCAL IMPACT STATEMENT

Approximately \$625,000 is budgeted for the portable food concession carts. Budgeted funds are contingent upon approval of carryover funds from FY 2024 to FY 2025. It is not anticipated that grant funding will be utilized for this project.

Does this Ordinance require a Business Impact Estimate? (FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notice/>

FINANCIAL INFORMATION

440-0441-000674-35-422-000-00-00-00	\$625,000.00
	\$625,000.00

CONCLUSION

It is recommended that the Mayor and Commission of the City of Miami Beach, Florida, authorize the issuance of RFP 2025-012-DF Miami Beach Convention Center (MBCC) portable food concession carts.

Applicable Area South Beach

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?

No

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

Procurement

Sponsor(s)

Co-sponsor(s)

Condensed Title

Issue RFP 2025-012-DF, Miami Beach Convention Center Portable Food Concession Carts.
ED/PR