

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE, AND APPROVING SPONSORSHIP FUNDING FOR A PROJECTION MAPPING EVENT IN NORTH BEACH IN AN AMOUNT NOT TO EXCEED \$75,000 TO BE CONSIDERED AS PART OF THE FY 2026 BUDGET PROCESS; AND FURTHER AUTHORIZING THE CITY MANAGER TO EXECUTE THE SPONSORSHIP AGREEMENT WITH THE EVENT ORGANIZER.

WHEREAS, on February 3, 2025, the Mayor and City Commission referred consideration of extending the Festival of Lights programming and projection mapping to North Beach Ocean Terrace to both the Finance and Economic Resiliency Committee (FERC) and the North Beach Community Redevelopment Agency Advisory Committee; and

WHEREAS, since 2023, the Miami Beach Classical Music Festival (MMF) has produced the Festival of Lights, featuring projection mapping and classical music performances, using equipment funded by the Arts and Culture G.O. Bond; and

WHEREAS, the projection mapping events have become a seasonal cultural highlight in South Beach, drawing residents and visitors to key commercial corridors such as Ocean Drive and Lincoln Road, and boosting local economic activity; and

WHEREAS, MMF presented proposals for a North Beach activation at Ocean Terrace but logistical challenges—including ongoing construction north of 74th Street and limited viewing areas due to park foliage—necessitated exploring alternate sites; and

WHEREAS, the Normandy Fountain Plaza was identified as a feasible and appropriate location to host the projection mapping event, complementing the upcoming Normandy Fountain Centennial Celebration planned for early 2026; and

WHEREAS, both the Normandy Fountain Business Association and MMF have demonstrated support for integrating projection mapping as a featured element of the Normandy Fountain Centennial Celebration; and

WHEREAS, a sponsorship request of \$75,000 has been submitted to fund the projection mapping, while the talent and performance elements will be covered through the City's existing support for Normandy Fountain programming; and

WHEREAS, at its June 4, 2025 meeting, the Finance and Economic Resiliency Committee unanimously recommended advancing the sponsorship request to the City Commission for consideration during the FY 2026 budget process.

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NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby accept the recommendation of the Finance and Economic Resiliency Committee, and approve sponsorship funding for a projection mapping event in North Beach in an amount not to exceed \$75,000 to be considered as part of the FY 2026 budget process; and further authorize the City Manager to execute the sponsorship agreement with the event organizer.

PASSED and **ADOPTED** this _____ day of _____, 2025.

ATTEST:

Rafael E. Granado, City Clerk

Steven Meiner, Mayor

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

Nickellagin

City Attorney *EGP*

6/24/25

Date

for