

28 February 2024

2025 USA Sail Grand Prix in Miami Beach

Dear Sandra and team at the Miami Beach Tourism and Culture Department,

Following several conversations with local stakeholders over the past few months, including the Greater Miami Convention and Visitors Bureau (GMCVB), I am formally writing to let you know about our intent to bring our global sailing event to Miami Beach in 2025. We are looking to host the event in April depending on the confirm the available dates with the local agencies and government.

SailGP is a thrilling, high speed global championship, raced in the heart of the most iconic cities and venues in the world. We are driven by purpose, racing for a better future and championing a world Powered by Nature™.

As one of the fastest-growing sports property in the world and the leading sustainable sport property, SailGP is extremely interested in adding Miami Beach to our calendar. SailGP will bring excitement, economic impact and global media exposure to your city, while also delivering one of the most unique events on the global sports calendar.

We are also proud to deliver significant community impact at everywhere we race through our SailGP Inspire Program which we will work with local youth organizations and the city to engage 500+ youth during our race week, providing opportunities for local students to learn about the sport and how STEM education plays a critical role.

We are the first climate positive sports championship and are supported by a host of blue-chip organizations including Rolex, Oracle, Mubadala and NEAR. Our goal in Miami Beach is to create an opportunity to host the most sustainable sports event ever to be hosted locally. We will work with the government, local agencies and businesses to create the blueprint for future events to lead in clean energy and be as sustainable as possible.

We are currently building our calendar for 2025 and based on our various discussions with cities around the globe and our existing multi-year commitments, we would be looking at racing on one of the following the weekends based on local feedback.

- 12 – 13 April
- 26 – 27 April

I understand that the events calendar for Miami Beach in 2025 is filling up and so we look forward to working with you to understand the next steps in making this exciting opportunity a reality.

My team in Guntur Dwiarmein (Strategic Lead, Host Venues) and Elizabeth Benesh (Regional Event Director, USA) are on hand to work closely with you and your team.

We look forward to welcoming you in our #RacefortheFuture.

Yours sincerely,

Julien di Biase
Chief Operating Officer, SailGP