

## ATTACHMENT A

RFQ 2024-010-ND Public Relation Services for Arts and Culture	Melissa Berthler			Ranking	Lissette Garcia Arrogante			Ranking	Ian Rand			Ranking	Grissette Roque Marcos			Ranking	Low Aggregate Totals	Ranking
	Qualitative	Quantitative	Subtotal		Qualitative	Quantitative	Subtotal		Qualitative	Quantitative	Subtotal		Qualitative	Quantitative	Subtotal			
Culture Counsel II, Inc.	98	0	98	1	98	0	98	1	90	0	90	3	85	0	85	1	6	1
Blue Medium, Inc.	89	0	89	3	98	0	98	1	100	0	100	1	75	0	75	4	9	2
Department PR	91	0	91	2	98	0	98	1	98	0	98	2	70	0	70	6	11	3
The Weinbach Group, Inc.	60	0	60	6	85	0	85	4	85	0	85	4	80	0	80	3	17	4
CCOM Group, Inc.	67	0	67	4	75	0	75	7	85	0	85	4	75	0	75	4	19	5
Mozaic Media & Communications, Inc.	56	0	56	7	80	0	80	5	80	0	80	7	85	0	85	1	20	6
Circle of One Marketing Inc.	65	0	65	5	80	0	80	5	65	0	65	9	70	0	70	6	25	7
Hylink Group	55	0	55	8	75	0	75	7	85	0	85	4	70	0	70	6	25	7
Perfect Plan Public Relations, LLC	40	0	40	9	70	0	70	9	70	0	70	8	70	0	70	6	32	9
E-PR Online	40	0	40	9	65	0	65	10	40	0	40	10	55	0	55	10	39	10

Quantitative Points	
Proposer	Veteran's Points
Blue Medium, Inc.	0
CCOM Group, Inc.	0
Circle of One Marketing, Inc.	0
Culture Counsel II, Inc.	0
Department PR	0
E-PR Online	0
Hylink Group	0
Mozaic Media & Communications, Inc.	0
Perfect Plan Public Relations, LLC	0
The Weinbach Group, Inc.	0