

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING AND AUTHORIZING THE CITY OF MIAMI BEACH TO ACCEPT DONATIONS TOTALING \$53,350 FROM EVENT PRODUCERS AS RESIDENT BENEFITS PURSUANT TO CITY'S SPECIAL EVENT PERMIT REQUIREMENTS.

WHEREAS, the City of Miami Beach hosts a wide variety of special events that enrich the community for both visitors and residents; and

WHEREAS, to mitigate the demands made upon City resources and infrastructure, applicants are required to present proposed special event activities to potentially impacted neighborhood associations and appropriate City Departments to ensure that these events are compatible with the surrounding neighborhoods; and

WHEREAS, this process assists in evaluating and assessing the City's resources, both in terms of personnel and use of public property and rights-of-way to adequately protect the public safety, health, and welfare of the community; and

WHEREAS, according to the City's Special Events Guidelines, most recently revised pursuant to Resolution No. 2023-32701, the City has the authority to approve, approve with conditions, deny or revoke a Special Event Application, considering factors which include the type of event, resident benefit, economic impact to the City, and demands on City services; and

WHEREAS, all special events on public property will require a resident benefit, defined as a quantitative, tangible benefit to the residents and local community, with examples of Resident Benefits including, but not limited to:

- Discounted tickets (Miami Beach residents, seniors, youth, military, veterans, disabled and special needs)
- Special programming or standalone public performance
- Educational and/or cultural component/ programming
- Senior benefit or food drive - in partnership with Housing and Community Services
- Monetary Donation to a City Public Benefit Fund
- Beach cleanup or dune restoration - monetary equivalent based on footprint and impact of event; and

WHEREAS, the Tourism and Culture Department is responsible for the verification of a resident benefit inclusion as part of a special event application; and

WHEREAS, four special events, identified below, chose a monetary donation as a resident benefit:

- Ferrari Cavalcade – May 1, 2024 - \$5,000 donation to the Tree Preservation Fund
- Ferrari World Premier – April 12, 2024 to May 20, 2024 (Including load in/out) - \$30,000 donation to Sustainability & Resiliency Fund
- Wild Firestone Wedding – March 23, 2024 to May 13, 2024 (Including Load in/out) - \$20,000 donation to the Sustainability & Resiliency Fund
- Sub Bum Pop-up – June 1, 2024 - \$350 donation to the Art in Public Places Fund.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby approve and authorize the City of Miami Beach to accept donations totaling \$53,350 from event producers as resident benefits pursuant to City's Special Event permit requirements.


PASSED AND ADOPTED this ____ day of _____, 2024.

ATTEST:

Steven Meiner, Mayor

Rafael E. Granado, City Clerk

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney *KA* 6/17/2024
Date