

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION TO NEGOTIATE AN AMENDMENT TO THE CONCESSION AGREEMENT BETWEEN THE CITY AND THE FRENCH AMERICAN ASSOCIATION OF CRAFTS & TRADES CORP. ("CONCESSIONAIRE"), PREVIOUSLY AUTHORIZED PURSUANT TO RESOLUTION NO. 2025-33566, TO PERMIT THE HOSTING OF TWO FRENCH MARKET EVENTS PER MONTH AT THE SOUTH POINTE PARK WASHINGTON AVENUE ENTRY PLAZA DURING THE REMAINDER OF THE SIX-MONTH PILOT PROGRAM; AND FURTHER, AUTHORIZE THE CITY MANAGER AND CITY CLERK TO EXECUTE THE AMENDMENT.

WHEREAS, on March 19, 2025, the Mayor and City Commission of the City of Miami Beach adopted Resolution No. 2025-33566, authorizing the City Manager to negotiate and execute a Concession Agreement with the French American Association of Crafts & Trades Corp. ("Concessionaire") for the management and operation of a monthly French Market at the South Pointe Park Washington Avenue entry plaza, as part of a six-month pilot program commencing on April 6, 2025; and

WHEREAS, the market, hosted by the Florida chapter of the Concessionaire, showcases local and French artisans and features handmade goods, including French pastries, accessories, and other artisanal products, while supporting women entrepreneurs and enriching the cultural offerings in the South of Fifth neighborhood; and

WHEREAS, since its launch, the French Market has received strong community support and demonstrated promising potential as a recurring cultural and economic activation that aligns with the City's quality-of-life goals; and

WHEREAS, based on the initial success and growing interest from vendors and the public, there is a desire to expand the frequency of the French Market from once per month to twice per month for the remainder of the pilot program; and

WHEREAS, the Concessionaire has indicated its operational capacity to successfully host two markets per month without interfering with normal park operations or violating the Operational Guidelines for South Pointe Park; and

WHEREAS, the City Administration supports amending the agreement to accommodate the increased frequency of the French Market during the pilot period, with no change to the existing waiver of concession fees.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby direct the City Administration to negotiate an amendment to the

concession agreement between the city and the French American Association of Crafts & Trades Corp. ("Concessionaire"), previously authorized pursuant to Resolution No. 2025-33566, to permit the hosting of two French market events per month at the South Pointe Park Washington Avenue Entry Plaza during the remainder of the six-month pilot program, and further, authorize the City Manager and City Clerk to execute the Amendment.

PASSED and ADOPTED this ____ day of _____, 2025.

ATTEST:

Steven Meiner, Mayor

Rafael E. Granado, City Clerk

(Sponsored by Commissioner Kristen Rosen Gonzalez)

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney

5/13/2025

Date