

# MIAMI BEACH

## COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission  
FROM: Commissioner Ricky Arriola  
DATE: December 12, 2018

SUBJECT: REFERRAL TO THE FINANCE AND CITYWIDE PROJECTS COMMITTEE  
TO DISCUSS THE ADMINISTRATION'S PROCEDURE FOR WELCOMING  
NEW BUSINESSES TO MIAMI BEACH.

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### **ANALYSIS**

Please place this referral item on the December 12, 2018 City Commission agenda.

I ask the Finance and Citywide Projects Committee to review what the City currently does to ensure that new businesses encounter a welcoming environment in Miami Beach (e.g., ribbon cuttings, grand opening promotions, etc.) and to explore how the City can better improve its greeting procedures for new businesses that decide to invest on the beach.

### **Legislative Tracking**

Commissioner Ricky Arriola