

MIAMI BEACH

COMMITTEE MEMORANDUM

TO: Public Safety and Neighborhood Quality of Life Committee Members

FROM: Eric Carpenter, City Manager

DATE: May 14, 2025

TITLE: DISCUSS/TAKE ACTION TO CONSIDER HOLDING MONTHLY COMMUNITY ACTIVATIONS FOR RESIDENTS ON WEST LOT NUMBER FOUR (4) BETWEEN 82ND – 83RD STREETS.

RECOMMENDATION

The Administration recommends that while the Public Safety & Neighborhood Quality of Life Committee evaluates hosting monthly community activations for residents on the West Lots, it also carefully considers several critical factors that will significantly impact the General Fund budget, beginning in FY 2026:

1. The City's increasing unfunded capital improvement program
2. Long-term General Fund financial projections indicating a potential shortfall in upcoming fiscal years
3. The passage of Amendment 5 in November 2024, which increases the homestead exemption and further constrains the growth of taxable property values

These considerations are essential to ensure that decisions regarding hosting monthly community activations for residents on the West Lots align with the City's broader long-term financial stability and strategic priorities. If the Committee recommends funding to host monthly community activations for residents on the West Lot for \$26,400 (\$2,200 an activation per month), the Administration recommends it be considered as part of the FY 2026 budget process.

BACKGROUND/HISTORY

During the March 19, 2025 City Commission meeting, at the request of Commissioner Alex Fernandez, the Mayor and City Commission referred a discussion item to the Public Safety and Neighborhood Quality of Life Committee ("PSNQLC"), to consider holding monthly community activations for residents on West Lot number four (4) between 82nd – 83rd Streets. (Exhibit A)

ANALYSIS

As outlined in the Commissioner's referral memo, until the City determines the best long-term future use for the West Lots, exploring monthly community activations for residents can provide a positive community impact.

As witnessed at the North Beach Community Picnic that was held on February 23, 2025, many residents came out to the West Lot between 82nd – 83rd Streets to enjoy a morning of family friendly activations which included music, face painting, bounce houses for the children, and more.

The success of this event warrants exploring whether more of these types of family-friendly

activations should continue to be implemented in the North Beach area.

The Parks and Recreation Department recommends that these monthly activations include elements such as music, large format games, the Imagination Playground, snow cones, popcorn, cotton candy, and a food truck for concession sales.

Other Considerations:

Partnerships with the City's Police Department, Police Athletic League, and Fire Department can also be explored to potentially have thematic elements to the activations such as "Police Day" or "Fire Department Day".

FISCAL IMPACT STATEMENT

The Parks and Recreation Department will assess the budgetary impact according to the guidance provided by the Committee. The Department would also like to request an increase of \$26,400 to be considered during the FY 26 budget to host monthly community activations for residents on the West Lot between 82nd – 83rd Streets.

Does this Ordinance require a Business Impact Estimate?

(FOR ORDINANCES ONLY)

The Business Impact Estimate (BIE) was published on .

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

N/A

CONCLUSION

The Administration is actively programming family-friendly events and activities throughout its park system in North Beach, and will continue to evaluate the programming of unique spaces such as the West Lots in future contemplations.

Applicable Area

North Beach

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?

Yes

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

Parks and Recreation

Sponsor(s)

Commissioner Alex Fernandez

Co-sponsor(s)

Condensed Title

Holding Monthly Community Activations for Residents on West Lot Number Four (Fernandez)