

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: Commissioner Kristen Rosen Gonzalez

DATE: September 11, 2024

TITLE: REFERRAL TO THE PUBLIC SAFETY AND NEIGHBORHOOD QUALITY OF LIFE COMMITTEE - DISCUSS PARTNERING WITH THE ADEN PERRY HERO LIFE RING INITIATIVE TO INSTALL LIFE RINGS IN VARIOUS LOCATIONS NEAR WATERWAYS ACROSS MIAMI BEACH.

RECOMMENDATION

BACKGROUND/HISTORY

The Aden Perry Hero Life Ring Initiative was established in honor of Aden Perry, a 17 year old South Florida teen who tragically lost his while attempting to save a driver who had crashed into the lake. The initiative aims to prevent similar tragedies by installing life preserver rings near bodies of water. Aden's mother, Sarah Perry, spearheaded the initiative with the hope that these simple yet effective tools will empower more people to act safely and prevent unnecessary drownings, and since its inception, in 2023, over 200 life rings have been installed across multiple cities, including those in Broward and Miami-Dade County. The life rings are designed for anyone to use in emergency situations, ensuring that even an ordinary bystanders, can help save a life. When partnering with the Aden Perry Hero Life Ring Initiative, the first 10 life preservers are free and gifted. The orange life preserver measures in 24" diameter, and are supplied and manufactured by DATREX which guarantees the preserver is Coast Guard approved, high quality, and comes with a lifetime warranty. It is up to City's discretion on the type and length of rope, as well as the post on which the life ring sits.

ANALYSIS

FISCAL IMPACT STATEMENT

NA

Does this Ordinance require a Business Impact Estimate?

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notice/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

Is this a “Residents Right to Know” item, pursuant to City Code Section 2-17?

Yes

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

Office of Commissioner Kristen Rosen Gonzalez

Sponsor(s)

Commissioner Kristen Rosen Gonzalez

Co-sponsor(s)

Condensed Title

Ref: PSNQLC - Partner w/ Aden Perry Hero Life Ring Initiative, Install Life Rings Across CMB.
(Rosen Gonzalez)