

# MIAMI BEACH

## COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission  
FROM: Commissioner Alex Fernandez  
DATE: February 3, 2025  
TITLE: DISCUSS/TAKE ACTION: RECAP OF ART WEEK 2024: KEY TAKEAWAYS FOR FUTURE PLANNING.

### **RECOMMENDATION**

### **BACKGROUND/HISTORY**

### **ANALYSIS**

Art Week 2024, including Art Basel, has come to a close, marking another highly successful yet challenging period for Miami Beach. As the City continues to be a global hub for culture, tourism, and the arts, it is important to review the successes, challenges, and areas for improvement that emerged during this year's Art Week. The event brought an influx of visitors, cultural experiences, and international attention to Miami Beach, but it also posed challenges related to traffic, public safety, noise, crowd control, and overall resident experience.

I would like to have a comprehensive discussion with my colleagues concerning Art Week 2024, identifying what worked well and what didn't, particularly focusing on key areas such as traffic management, large parties, public safety, and community impact. The goal is to gather insights that will help refine our strategies for future Art Weeks and ensure that we continue to balance Miami Beach's vibrant cultural events with the needs of residents and the public. Our primary objective should be to improve the Art Week experience for residents and visitors alike, while preserving the cultural significance of Art Week.

An area that is ripe for discussion is the number of special event permits issued. Given the increase in the number of events that take place during Art Week, there may be value in limiting the number of special event permits issued outside of the Art Basel Zone. A controlled approach could ensure that the quality of the events is maintained and that resources are not overstretched. To help reduce congestion and better distribute the flow of visitors, we should consider setting minimum distance requirements between events. This would prevent overlapping event spaces and alleviate traffic bottlenecks caused by multiple large-scale events occurring in close proximity to one another.

### **FISCAL IMPACT STATEMENT**

N/A

**Does this Ordinance require a Business Impact Estimate?**  
(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:  
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

**FINANCIAL INFORMATION**

**CONCLUSION**

**Applicable Area**

Citywide

**Is this a “Residents Right to Know” item, pursuant to City Code Section 2-17?**

No

**Is this item related to a G.O. Bond Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

**Department**

City Attorney

**Sponsor(s)**

Commissioner Alex Fernandez

**Co-sponsor(s)**

**Condensed Title**

Recap of Art Week 2024, Key Takeaways for Future Planning. (Fernandez)