

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING THE SPECIAL EVENT SPONSORSHIP OF THE 2025 MIAMI BEACH PRIDE FESTIVAL, TAKING PLACE FROM APRIL 4, 2025 THROUGH APRIL 6, 2025, WHICH INCLUDES (1) A MAXIMUM CASH SPONSORSHIP CONTRIBUTION OF \$250,000, AS PREVIOUSLY APPROVED BY THE CITY COMMISSION IN THE FY 2025 OPERATING BUDGET, AND (2) WAIVER OF SPECIAL EVENT AND CITY SERVICES FEES, IN AN ESTIMATED AMOUNT OF \$53,425; AND FURTHER, AUTHORIZING THE CITY MANAGER TO EXECUTE A SPONSORSHIP AGREEMENT WITH THE EVENT ORGANIZER, MIAMI BEACH PRIDE, INC.

WHEREAS, Miami Beach Gay Pride brings people together to recognize and celebrate members of the lesbian, gay, bisexual, and transgender ("LGBTQ") community, as well as their friends, allies, and supporters in celebration of the LGBTQ community; and

WHEREAS, Miami Beach Gay Pride celebrates Miami-Dade County's LGBTQ community with week-long festivities along Ocean Drive and draws big crowds - in 2024, the Miami Beach Pride Festival drew over 185,000 attendees; and

WHEREAS, since 2009, the Miami Beach Gay Pride has taken place in the Lummus Park spoil area, between 11th and 14th Streets with the Parade on Ocean Drive from 5th to 15th Streets on the last day of the Festival; and

WHEREAS, on September 25, 2024, the Mayor and City Commission adopted the FY 2025 budget that included the requested funding for the 2025 Event in the Resort Tax Fund; and

WHEREAS, the 2025 Miami Beach Gay Pride event is presented by Miami Beach Gay Pride Inc. in partnership with the City of Miami Beach and is scheduled to take place primarily in Lummus Park from 9th to 14th streets and Ocean Drive from 5th to 15th streets on April 4-6, 2025; and

WHEREAS, on January 31, 2024, the City Commission adopted resolution 2024-32885 authorizing a cash sponsorship in the amount not to exceed \$250,000 and a waiver of special event and City Service fees for the 2024 event; and

WHEREAS, for the upcoming 2025 Miami Beach Gay Pride event, the Mayor and City Commission wish to authorize a cash sponsorship in an amount not to exceed \$250,000, as previously approved by the City Commission in the FY 2025 Operating Budget.

WHEREAS, for the 2025 event, a waiver of special event and City services fees would be approximately \$53,425, which includes a special event application fee of \$333, special event permit fee in the amount of \$663, Lummus Park user fees in the approximate amount of \$13,246, Vehicle Beach Access passes in the approximate amount of \$4,040, square footage fees in the approximate amount of \$24,201, Police Department Administrative fees in the approximate amount of \$6,048, Fire Department Administrative fees in the approximate amount of \$2,584, and sanitation fees in the amount of \$616.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby approve sponsorship of the 2025 Miami Beach Pride Festival, which will take place from April 4, 2025 through April 6, 2025, which includes cash sponsorship in an amount not to exceed \$250,000, as previously approved by the City Commission in the FY 2025 Operating Budget, and waiver of special event and City services fees, in an estimated amount of \$52,425; and further, authorize the City Manager to execute a sponsorship agreement with the event organizer, Miami Beach Pride, Inc.

PASSED and **ADOPTED** this _____ day of _____, 2025.

ATTEST:

Rafael E. Granado
City Clerk

Steven Meiner
Mayor

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney *SH* Date 1/29/2025