

# MIAMI BEACH

## COMMITTEE MEMORANDUM

TO: Public Safety and Neighborhood Quality of Life Committee Members

FROM: Eric Carpenter, City Manager

DATE: February 12, 2025

TITLE: DISCUSS REQUIREMENT FOR SECURE AND ACCESSIBLE BICYCLE AND MICROMOBILITY STORAGE TO SPECIAL EVENT REVIEW PROCESS

### **RECOMMENDATION**

The Administration recommends the Public Safety & Neighborhood Quality of Life Committee discuss adding the requirement for secure and accessible bicycle and micromobility storage to the special event review process. Should the Committee have a favorable recommendation for the inclusion of the new requirement, parameters should be set based on type, size and location of event. The Administration is supportive of adding this requirement and would recommend that square footage fees for this storage area be reduced (or waived) as an incentive.

### **BACKGROUND/HISTORY**

At the December 11, 2024, City Commission meeting, the Mayor and Commission adopted a referral by Commissioner Alex Fernandez to the Public Safety and Neighborhood Quality of Life Committee to discuss adding the requirement for secure and accessible bicycle and micromobility storage to the special event review process.

The referral memo notes the importance of encouraging alternative, sustainable modes of transportation such as bicycles and micromobility, to reduce congestion and environmental impacts. To make these options viable and attractive for event attendees, the referral asks for a discussion on requiring secure and accessible storage.

### **ANALYSIS**

The City of Miami Beach hosts a wide variety of special events that enrich the community for both visitors and residents. To mitigate the ever-increasing demands made upon City resources and infrastructure, applicants are required to present proposed special event activities to potentially impacted neighborhood associations and appropriate City Departments to ensure that these events are compatible with the surrounding neighborhoods. This process assists in evaluating and assessing the City's resources, both in terms of personnel and use of public property and rights-of-way to adequately protect the public safety, health, and welfare of the community.

Special events in the City of Miami Beach are also subject to review and recommendation by the corresponding neighborhood or business association(s) and/ or as part of a monthly Special Events Community Review meeting.

The City continues to ensure the Special Event Guidelines reflect new regulations or requirements stemming from legislative action. At the May 15, 2024 City Commission meeting, the Transportation and Mobility Department presented an update regarding the development of strategies to address traffic congestion within the City, which include more rigorous special event permit reviews.

As the impact of large-scale special events on traffic and congestion grows in our City, current requirements in the Special Event Guidelines may be revised to include new and/or more robust mitigation strategies. As one element of a new comprehensive strategy, a re-examination of the current Special Event Guidelines is being performed by the Transportation and Mobility Department to determine the appropriate level of traffic analysis, MOT plan, and mitigation based on the scope and scale of the special event to mitigate the impact of congestion caused by special events throughout the City. For purposes of re-examining the Special Event Guidelines, special events can be categorized as follows: Category 1 (less than 10,000 attendees); Category 2 (between 10,000 and 50,000 attendees); and Category 3 (over 50,000 attendees).

In addition, the City has engaged Marlin Engineering, Inc. ("Consultant"), one of the City's prequalified rotational transportation consultants, to conduct a comprehensive traffic study focused on managing traffic congestion during major special events at the Miami Beach Convention Center. The main objective of the traffic study is to deliver a multi-modal special event traffic operations plan.

The methodology for this comprehensive traffic study includes traffic data collection along the major adjacent corridors, field visits during special events, parking garage information, and transit ridership data, as well as committed developments in the area and the City's planned transportation improvements. Traffic modeling will also be conducted to assess future roadway capacity including mitigation of event traffic impacts to ensure adequate Levels of Service (LOS) during major events such as Art Basel Miami Beach and the Miami International Boat Show.

The traffic study will provide a set of recommendations that will include multimodal considerations that will improve and reduce the traffic operation during special events while improving mobility, accessibility, and safety for all road users. The recommendations would be incorporated as part of the Special Event Guidelines once a final report is received.

### **Micromobility**

Micromobility refers to a range of small, lightweight vehicles that can navigate highly populated urban areas. Devices could include bicycles, velomobiles, e-bikes, electric scooters, electric skateboards, shared bicycle fleets, electric pedal assisted bicycle, mobility scooters and wheelchairs.

To assist in the determination of impact to special event producers by adding a new requirement for bicycle and micromobility storage, staff presented the proposal to the City of Miami Beach Production Industry Council (PIC) at its January 30, 2025, meeting. The PIC includes film and event producers familiar with Miami Beach regulations and special event requirements. Below are points shared by the members:

- An example was provided for an event that included storage for attendees riding bicycles.
  - The approximate cost between \$2,000-\$3,000 was incurred by the event producer to provide an area for an estimated 100 bicycle parking spaces for attendees.
- Any requirement should take into consideration the size of event and number of attendees, to ensure that an appropriate number of storage spaces are required per event.
- Event producers would have to include additional space in their footprint for this inclusion of storage space, and this would incur additional square footage fees.
- The event producers would have to consider the financial impact to their liability and insurance costs associated to the event. In general, events do not include valet services because of liability concerns.
- PIC members had suggestions on a possible pilot program which included consideration for different types and sizes of events, with a possible incentive from the City.

The Administration also recommends that requirement considerations should also vary between events on public property versus private property.

## **FISCAL IMPACT STATEMENT**

N/A

## **Does this Ordinance require a Business Impact Estimate?** (FOR ORDINANCES ONLY)

The Business Impact Estimate (BIE) was published on .  
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

## **FINANCIAL INFORMATION**

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## **CONCLUSION**

The Administration recommends the Public Safety & Neighborhood Quality of Life Committee discuss adding the requirement for secure and accessible bicycle and micromobility storage to the special event review process. Should the Committee have a favorable recommendation for the inclusion of the new requirement to the Special Event Guidelines, parameters should be set based on type, size and location of event. The Administration is supportive of adding this requirement and would recommend that square footage fees for this storage area be reduced (or waived) as an incentive.

## **Applicable Area**

Citywide

### **Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?**

No

### **Is this item related to a G.O. Bond Project?**

No

### **Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

## **Department**

Tourism and Culture

## **Sponsor(s)**

Commissioner Alex Fernandez

## **Co-sponsor(s)**

## **Condensed Title**

Discuss Requirement for Secure and Accessible Bicycle and Micromobility Storage to Special Event Review Process