

C4 N REFERRAL TO THE PUBLIC SAFETY AND NEIGHBORHOOD QUALITY OF LIFE COMMITTEE AND FINANCE AND ECONOMIC RESILIENCY COMMITTEE TO DISCUSS A POTENTIAL PARTNERSHIP WITH BEACH BOX FOR THE INSTALLATION OF BEACHBOX KIOSKS AND/OR PORTABLE LOCK BOXES ON THE CITY'S BEACHES.

Applicable Area:

MIAMI BEACH

COMMISSION MEMORANDUM

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| TO: | Honorable Mayor and Members of the City Commission |
| FROM: | Vice-Mayor Laura Dominguez |
| DATE: | July 24, 2024 |
| TITLE: | REFERRAL TO THE PUBLIC SAFETY AND NEIGHBORHOOD QUALITY OF LIFE COMMITTEE AND FINANCE AND ECONOMIC RESILIENCY COMMITTEE TO DISCUSS A POTENTIAL PARTNERSHIP WITH BEACH BOX FOR THE INSTALLATION OF BEACHBOX KIOSKS AND/OR PORTABLE LOCK BOXES ON THE CITY'S BEACHES. |

RECOMMENDATION

BACKGROUND/HISTORY

ANALYSIS

Please place on the July 24, 2024, agenda a dual referral to the Public Safety Neighborhoods and Quality of Life Committee ("PSNQLC") and the Finance and Economic Resiliency Committee ("FERC") to discuss a potential partnership with BeachBox whereby designated BeachBox kiosks and/or rentable portable BeachBox lockboxes would be available for use by City beachgoers. In addition to serving as a waterproof and sand proof portable lockbox, BeachBox lockboxes also offer a portable Bluetooth speaker, a charging station for up to two electronic devices, and remote-control capabilities through the BeachBox website or mobile application. BeachBox has expressed an interest in partnering with the City and is prepared to offer a resident discount. BeachBox currently partners with several Miami Beach hotels and is in talks to expand its services to additional hotels and beach clubs within the City.

FISCAL IMPACT STATEMENT

N/A

Does this Ordinance require a Business Impact Estimate?

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on .

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

**Is this a “Residents Right to Know” item,
pursuant to City Code Section 2-17?**

No

**Is this item related to a G.O. Bond
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

Department

Office of Vice-Mayor Laura Dominguez

Sponsor(s)

Commissioner Laura Dominguez

Co-sponsor(s)

Condensed Title

Ref: PSNQLC/FERC - Parterner w/ Beach Box, Install Kiosks/Lock Boxes on Beaches.
(Dominguez)