

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: June 25, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE ADMINISTRATION TO IDENTIFY AREAS IN THE CITY WHERE THE IMPLEMENTATION OF A PUBLIC SEATING SPONSORSHIP PROGRAM, AKIN TO THE PILOT PROGRAM APPROVED BY THE CITY COMMISSION FOR LINCOLN ROAD, WOULD BE MOST BENEFICIAL TO SUPPORT SMALL BUSINESSES AND ENHANCE PUBLIC AMENITIES; TO DEVELOP A PROPOSED PLAN FOR IMPLEMENTING PILOT PROGRAMS IN SUCH AREAS WITH SUPPORT FROM BUSINESS IMPROVEMENT DISTRICTS WHERE APPLICABLE; AND FURTHER, DIRECTING THE CITY ADMINISTRATION TO PRESENT ITS FINDINGS AND RECOMMENDATIONS AT THE SEPTEMBER 3, 2025 MEETING OF THE CITY COMMISSION.

RECOMMENDATION

BACKGROUND/HISTORY

ANALYSIS

The attached Resolution was prepared at the request of the sponsor, Commissioner Joseph Magazine.

FISCAL IMPACT STATEMENT

N/A

Does this Ordinance require a Business Impact Estimate?

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

**Is this a "Residents Right to Know" item,
pursuant to City Code Section 2-17?**

No

**Is this item related to a G.O. Bond
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

Department

City Attorney

Sponsor(s)

Commissioner Joseph Magazine

Co-sponsor(s)

Condensed Title

Implement Public Seating Sponsorship Pilot Programs. (Magazine) CA

Previous Action (For City Clerk Use Only)