

MIAMI BEACH

COMMITTEE MEMORANDUM

TO: Finance and Economic Resiliency Committee Members

FROM: Eric Carpenter, City Manager

DATE: November 8, 2024

TITLE: DISCUSS A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE, AT ITS APRIL 19, 2024 MEETING, TO ACCEPT THE CITY ADMINISTRATION'S UPDATE ON THE CITY OF MIAMI BEACH PARKING DEPARTMENT ENFORCEMENT EFFORTS.

RECOMMENDATION

The City Administration ("Administration") recommends that the Finance and Economic Resiliency Committee ("FERC") discuss the item and recommend that the Mayor and City Commission ("City Commission") adopt the Resolution.

BACKGROUND/HISTORY

On January 31, 2024, at the request of Commissioner Joseph Magazine, the City Commission referred agenda Item C4 X (Attachment A) to the FERC to discuss a comprehensive review of City of Miami Beach ("City") parking enforcement efforts. The review was to include License Plate Recognition ("LPR") vehicles and equipment, freight and commercial loading zones, alley loading and residential parking permit zones. The referral further requested that the Administration submit relevant data in advance to the FERC showing parking violations over a one (1), three (3), five (5), and (ten) 10-year period.

The item was deferred at the March 22, 2024 FERC meeting. At the April 19, 2024 FERC meeting, the Committee heard the item entitled "Discuss a Comprehensive Review of The City's Parking Enforcement Efforts" in conjunction with another agenda item entitled "Discussion on The Potential Reinstitution of Residential Parking Permit Decals In Lieu Of The Current System Which Validates Residential Parking Zone Permits Based Solely Upon License Plate Scans". During the discussion, the Parking Department stated that the two (2) items had been bifurcated and City staff provided an update on departmental staffing levels. The parking enforcement statistics were included as part of the Committee memorandum (Attachment B). Vice-Mayor Alex Fernandez made a motion, passed by the Committee, to accept the report provided by the Administration and move both items to the City Commission.

During the June 26, 2024 City Commission meeting, at the request of Commissioner Joseph Magazine, the item was separated from the consent agenda and was not reached.

At the July 24, 2024 City Commission meeting, at the request of Commissioner Joseph Magazine, the item was referred back to the FERC for an update.

At the September 20, 2024 and October 18, 2024 FERC meetings, this item was not reached.

ANALYSIS

License Plate Recognition (“LPR”) Vehicles

The Parking Department previously owned three (3) vehicles with mounted mobile LPR equipment. Two (2) of the LPR systems became inoperative before the COVID-19 pandemic. At that time, the Parking Department was informed by the LPR manufacturer that the devices were no longer supported and were deemed obsolete.

At this time, **the City has executed an agreement with Vetted Solutions, LLC to purchase three (3) new mobile LPR systems. The new LPR units are anticipated to be deployed into service within the next 60 days.** The total expenditure for these devices, including purchase, delivery and installation, is approximately \$50,000.

Integrated Parking Enforcement Solution

Historically, the City has been party to an Interlocal Agreement with the Miami-Dade County Clerk of Courts (“County”) for the provision of electronic hand-held devices for issuance of citations and the maintenance of a Uniform Digital Parking Citation Issuing System (“System”). The County currently has a contract with a vendor to provide services to participating municipalities in Miami-Dade in connection with the maintenance and support of the countywide System. However, the contract is set to expire on November 30, 2024; and the County has recently notified all participating municipalities and parking agencies to make their own necessary arrangements for the continuity of these services. As such, the Parking Department initiated a procurement for an integrated parking enforcement solution. **On August 13, 2024, the City entered into an agreement with the selected vendor, Blinkay USA LLC, for the provision of an iOS-based parking enforcement solution. The newly acquired hardware will integrate seamlessly with both the City's software and the County's parking citation system, enabling Parking Enforcement Officers to use a single hand-held device rather than two (2) separate hand-held devices** (i.e. a County-issued Android device for issuing citations and a City-issued iPad for scanning license plates and verifying payment) as has been required for several years.

Freight, Commercial and Alley Loading Zones

The City designates areas for on-street loading and delivery operations; and permits are issued to purveyors based on the type of vehicle and delivery performed. To accommodate freight vehicles weighing over 10,000 pounds, the City has established and designated freight loading zones (“FLZ”) on or adjacent to major roadway corridors which are in effect during specific times of the day, each with a 30-minute time limit, to meet customers’ delivery needs and allow permitted purveyors to safely perform their loading/unloading operations. However, purveyors sometimes exceed their permitted time limit if their drivers are performing multiple deliveries in the proximate area. The Parking Department strictly enforces FLZs and routinely evaluates FLZ locations, sizes, and time restrictions, taking into consideration input from the affected purveyors, to ensure the proper operation and overall effectiveness of the City’s FLZ program. An interactive map on the City’s website allows freight delivery companies to see the location and characteristics of each existing FLZ in the City. For occasional deliveries, purveyors may pay parking meters in lieu of obtaining an FLZ permit, provided delivery vehicle requirements are met. In addition, Alley Loading (“AL”) permits are issued by the City to purveyors who utilize smaller vehicles for deliveries in the City’s alleyways. These permits are also restricted to a 30-minute time limit, and vehicles are not permitted to block an alleyway at any time. Finally, commercial loading zones are located primarily on-street and serve to accommodate quick deliveries with a 15 to 30-minute time limit, at no charge to users.

Enforcement of designated loading/delivery zones throughout the City is crucial to ensuring the success of the program and minimizing impacts to traffic flow as well as to the community. Below are some relevant statistics:

- Fiscal Year (“FY”) 2024: 217 FLZ permits issued and 133 AL permits issued;
- FY 2024 FLZ permit revenue: approximately \$140,000;
- FY 2024 AL permit revenue: approximately \$28,000;
- FY 2024 Right-Of-Way (“ROW”) citation revenue from FLZ citations issued: approximately \$651,000;
- FY 2023 ROW citation revenue from FLZ violations: approximately \$380,000; and
- FY 2022 ROW citation revenue from FLZ violations: approximately \$130,000.

It is important to note that the increase in the number of citations issued and revenue generated from FLZ violations from FY 2022 to FY 2024 is attributed to enhanced parking enforcement efforts, including the addition of tow trucks accompanying Parking Enforcement Officers.

Restricted Residential Parking Permit (“RRPP”) Zones

An RRPP Zone is a defined residential area of the City where on-street and/or off-street parking is restricted for residential use only, with boundaries and enforceable time periods established in City Code. Residents are required to obtain a permit(s) to park in the RRPP zone where they reside. RRPPs facilitate enforcement as Parking Enforcement Officers can scan license plates and/or verify residential permit decals on vehicles to ascertain if a vehicle is registered and permitted to park in the neighborhood during the established RRPP hours. Below are some relevant statistics:

- Currently, there are 20 designated RRPP Zones in the City and approximately 9,000 residential permit holders citywide;
- Approximately 22,000 RRPP zone violations were issued in FY 2024; and
- Over 5,000 vehicles were towed in RRPP zones citywide in FY 2024.

On July 24, 2024, the City Commission adopted Resolution No. 2024-33222 approving the creation of a unified North Beach RRPP Zone 26, for a 12-month pilot program, anticipated to launch on November 1, 2024. As a result of the RRPP, the City anticipates the number of residential permits issued and citations will increase significantly. While there is no cost to residents and no towing during the 12-month pilot program, citations will be issued to unauthorized vehicles after the second month (educational period) of the pilot program.

Parking Revenues, Citations, and Departmental Enforcement Staffing Over a 1, 3, 5, and 10 Fiscal Year Period

Fiscal Year (FY)	Revenue From Citations	# of Citations Issued	Budgeted Full-Time (FT)/ Part-Time (PT) Staffing
FY 2013	\$3,519,248	325,488	28 FT/21 PT
FY 2018	\$2,596,982	273,272	33 FT/23 PT
FY 2020	\$2,661,733	120,567	28 FT/27 PT*
FY 2023	\$4,198,069	207,843	25 FT/25 PT
FY 2024	\$4,735,778	211,762	30 FT/20 PT

Notes:

- In 2014, the ParkMobile application was introduced resulting in an increase in payment compliance;
- Beginning in 2019, the revenue per citation increased due to a county-wide increase in citation fees (as reflected in the FY 2020 statistics);
- *Budgeted positions (as per adopted FY 2019/2020 Budget) and does not reflect the reduction to nine (9) FT Parking Enforcement Officers mid-fiscal year due to the COVID-19 pandemic. Citations and revenue were also significantly impacted.

Citywide Residential Parking Permit Decal Program

On June 26, 2024, the City Commission adopted Resolution No. 2024-33156 approving the implementation of a residential parking permit decal program, for a 12-month duration. This program is in addition to the continuation of the current virtual residential parking permit program which is solely based on vehicle license plates. The pilot program is anticipated to launch by the end of 2024.

Automated Parking Enforcement System

The Parking Department is currently in negotiations with PAVE Mobility for the deployment of an automated parking enforcement pilot program in various parking lots throughout the City. The pilot program, endorsed by the FERC, is intended to streamline parking enforcement, increase violation detection, increase payment compliance for parking sessions and citations, and better allocate staff resources to areas that require manual enforcement (i.e. residential zones, freight-loading zones, etc.). The pilot program will consist of the use of camera/LPR systems to scan the license plates of vehicles entering and exiting the selected parking lots, verify payments, and detect violations. Violators would receive a citation via U.S. mail. A fully-negotiated agreement with PAVE Mobility will be presented to the City Commission for approval at an upcoming City Commission meeting.

FISCAL IMPACT STATEMENT

N/A

Does this Ordinance require a Business Impact Estimate?

(FOR ORDINANCES ONLY)

The Business Impact Estimate (BIE) was published on .

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notice/>

FINANCIAL INFORMATION

N/A

CONCLUSION

The Parking Department has been working diligently on multiple fronts to enhance its enforcement efforts, including the deployment of automated parking enforcement solutions. Key examples of meeting critical milestones and ongoing enforcement-related initiatives include:

- Procured a vendor and executed all necessary agreements for the purchase and installation of three (3) new mobile LPR units to be fully operational and deployed within the next 60 days;
- Procured a vendor and executed all necessary agreements for the purchase of electronic handheld parking enforcement solutions seamlessly integrated with the City's license plate scanning and payment verification software and the County's parking citation issuance system, to be deployed by November 1, 2024;
- Established a unified North Beach RRPP Zone 26, for a 12-month pilot program, as approved by the City Commission on July 24, 2024, anticipated to launch on November 1, 2024;

- Implementing a citywide residential parking permit decal program, for a 12-month pilot program, as approved by the City Commission on June 26, 2024, in addition to the current virtual permit system by end of 2024;
- Working with PAVE Mobility on a pilot program using LPR/camera systems at selected parking lots to streamline parking enforcement, increase violation detection, increase payment compliance for parking sessions and citations, and better allocate staff resources to areas that require manual enforcement. A fully-negotiated agreement with PAVE Mobility will be presented to the City Commission for approval at an upcoming City Commission meeting.

The above actions and ongoing initiatives are anticipated to have a positive impact on the Parking Department's enforcement operations. The integration of automated enforcement systems is expected to enhance efficiency, improve reporting accuracy, and contribute to overall operational success of the Parking Department.

Applicable Area

Citywide

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?

Yes

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

Parking

Sponsor(s)

Commissioner Joseph Magazine

Co-sponsor(s)

Condensed Title

Accept Parking Enforcement Efforts Report. (Magazine) PK