



**COMMISSION MEMORANDUM**

TO: Honorable Mayor and Members of the City Commission  
FROM: Commissioner Alex Fernandez  
DATE: February 3, 2025  
TITLE: REFERRAL TO THE FINANCE AND ECONOMIC RESILIENCE COMMITTEE TO CONSIDER A REDUCED PARKING RATE FOR THE MIAMI BEACH WORKFORCE, INCLUDING HOSPITALITY EMPLOYEES.

**RECOMMENDATION**

Please place on the February 3, 2025, City Commission agenda a referral to the Finance and Economic Resilience Committee (FERC) to explore the possibility of offering reduced parking rates for the Miami Beach workforce, including hospitality employees, who face high parking costs, especially for non-residents.

Providing reduced parking rates would alleviate the financial burdens on our workforce, making it more affordable for employees to access their places of employment. By offering reduced rates, we can support employees in continuing their work at local establishments without the added stress of expensive parking fees.

As part of this referral, the Administration should be prepared to present potential options for implementing reduced parking rates for the Miami Beach workforce, including hospitality employees, at the FERC meeting.

**BACKGROUND/HISTORY**

**ANALYSIS**

**FISCAL IMPACT STATEMENT**

**Does this Ordinance require a Business Impact Estimate?**  
(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:  
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

**FINANCIAL INFORMATION**

## **CONCLUSION**

### **Applicable Area**

Citywide

**Is this a “Residents Right to Know” item,  
pursuant to City Code Section 2-17?**

Yes

**Is this item related to a G.O. Bond  
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,  
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

### **Department**

Office of Commissioner Alex Fernandez

### **Sponsor(s)**

Commissioner Alex Fernandez

### **Co-sponsor(s)**

### **Condensed Title**

Ref: FERC - Reduced Parking Rate for MB Workforce, Including Hospitality Workers.  
(Fernandez)

### **Previous Action (For City Clerk Use Only)**