



THE TORO BLANCO GROUP

DESIGN DRIVEN CONNECTIVITY IN SOUTH BEACH
2024



Boulder, CO

New Orleans, LA French Quarter

Park City, UT



OUR AIMS:

- **Dual-function:** Serve both athletic and public safety lighting needs.
- **Connectivity:** Enhanced coverage and network capacity.
- **Reduced Infrastructure:** Lower need for additional street-level 5G units.
- **Aesthetically Conscious:** Concealed designs that align with South Beach's art deco style.



Existing Installs, Jackson Square, French Quarter, New Orleans



- **Existing Police Lighting:** Generator powered, noisy, not connected, no adjustable color, light temperature or intensity, expensive, temporary. 15-20 of these units along the volleyball courts.







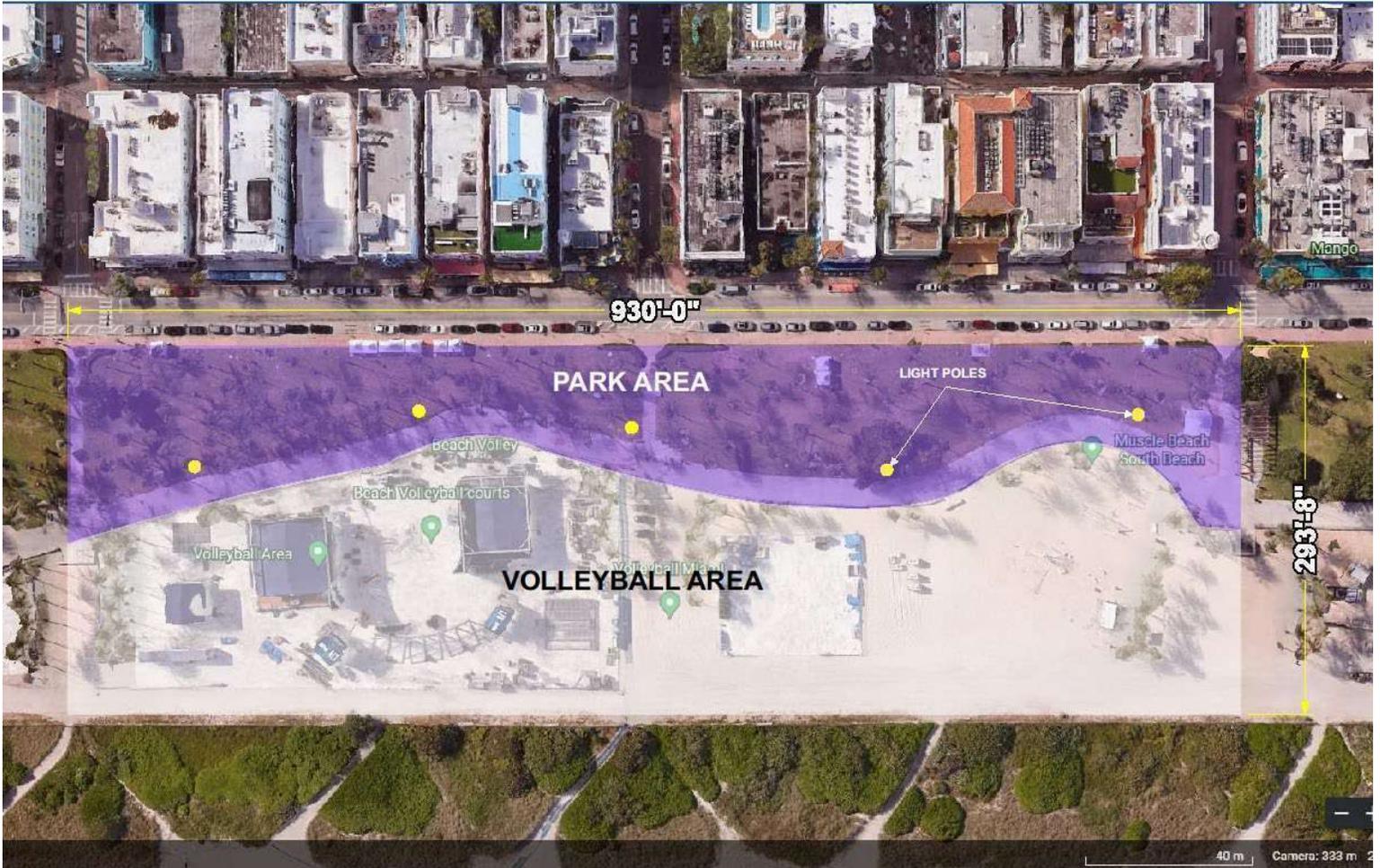
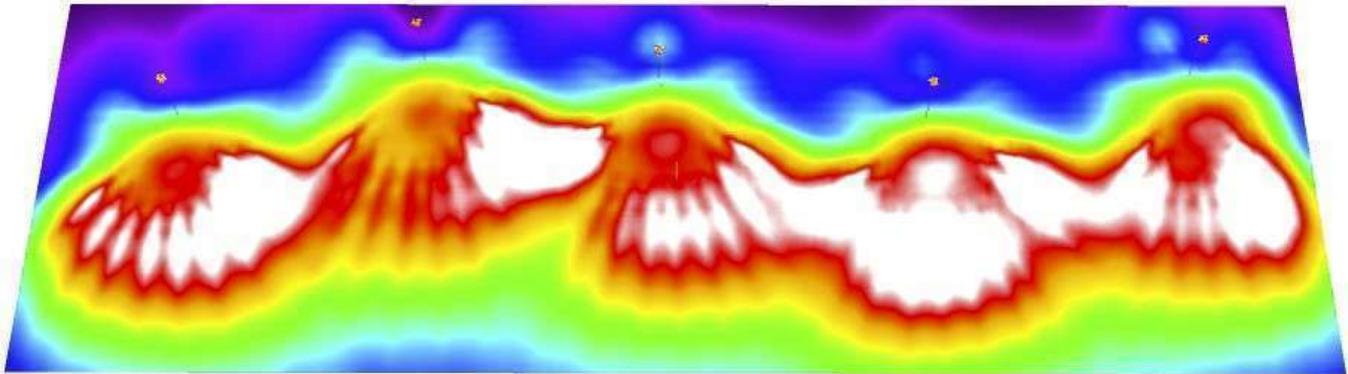
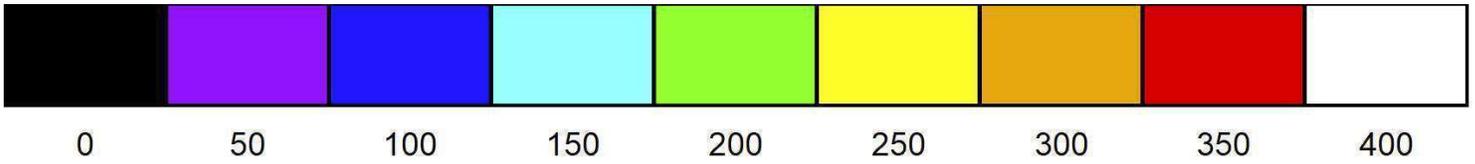
Miami Beach Rendering



Miami Beach Renderings, Color Matching

- **Purpose:** Preserve the visual integrity of historical and sensitive areas.
- **How:** Innovative concealment techniques, such as integrating 5G nodes into existing structures (e.g., streetlights).
- **Advantage:** Less visual clutter and environmental impact, faster deployment.
- **Improve:** Public Safety







WORKING TOGETHER

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- **Future-focused:** Pioneering the intersection of esthetics and modern technological demands.
- **Responsible:** Committed to the environment and cultural preservation.
- **Partnership:** Working with communities to illuminate and connect while preserving history and nature.