



**COMMISSION MEMORANDUM**

TO: Honorable Mayor and Members of the City Commission

FROM: Commissioner Alex Fernandez

DATE: March 19, 2025

TITLE: REFERRAL TO THE LAND USE AND SUSTAINABILITY COMMITTEE TO DISCUSS POSSIBLE PROCUREMENT OF A NEW MONUMENT SIGN FOR MAURICE GIBB MEMORIAL PARK.

**RECOMMENDATION**

Please place on the March 19, 2025 agenda a referral to the Land Use and Sustainability Committee (the "Committee") to discuss the possible procurement of a new monument sign for Maurice Gibb Memorial Park.

**BACKGROUND/HISTORY**

As the Maurice Gibb Memorial Park (the "Park") has undergone a revitalization with new amenities and improvements, it would make sense to complement this renewal with a new monument sign that better reflects the upgraded space and welcomes visitors with a fresh, modern design. The contractor has already completed the refurbishment of the existing monument sign near the intersection of Purdy Avenue and Dade Blvd and has begun installing the surrounding landscaping. However, a new monument sign would serve to enhance the park's updated image and signify the City's commitment to revitalizing public spaces, while also creating a stronger sense of arrival for visitors.

**ANALYSIS**

I would like the Administration to be prepared to address the cost and timing for the design, permitting, fabrication, and installation of a new sign at Committee.

**FISCAL IMPACT STATEMENT**

**Does this Ordinance require a Business Impact Estimate?**

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

**FINANCIAL INFORMATION**

## **CONCLUSION**

### **Applicable Area**

South Beach

**Is this a “Residents Right to Know” item, pursuant to City Code Section 2-17?**

Yes

**Is this item related to a G.O. Bond Project?**

Yes

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

### **Department**

Office of Commissioner Alex Fernandez

### **Sponsor(s)**

Commissioner Alex Fernandez

### **Co-sponsor(s)**

### **Condensed Title**

Ref: LUSC - Procurement of New Monument Sign for Maurice Gibb Memorial Park. (Fernandez)

### **Previous Action (For City Clerk Use Only)**