

MIAMI BEACH

COMMITTEE MEMORANDUM

TO: Finance and Economic Resiliency Committee Members

FROM: Rickelle Williams, Interim City Manager

DATE: July 26, 2024

TITLE: **HIGHLIGHT THE DEMAND FOR THE MIAMI BEACH SUMMER CAMP PROGRAM, AND EXPLORE THE EXPANSION OF THE MIAMI BEACH SUMMER CAMP PROGRAM IF NEEDED.**

RECOMMENDATION

During the June 26, 2024 Commission meeting, at the request of Commissioner Joseph Magazine, the Mayor and City Commission referred a discussion (C4 AO) to the Public Safety and Neighborhood Quality of Life Committee (“PSNQLC”) and the Finance and Economic Resiliency Committee (“FERC”) to highlight the demand for the Miami Beach summer camp program, and explore the expansion of the Miami Beach Summer Camp Program if needed (Exhibit A).

BACKGROUND/HISTORY

The Parks and Recreation Department offers a fun filled summer camp program for toddlers (Camp for Tots) and school aged children in grades K-12 at South Pointe Park, Flamingo Park, Scott Rakow Youth Center, Muss Park and North Shore Park.

This year the summer camp program began on June 10, 2024, and runs until August 9, 2024. Camp hours are Monday-Friday from 9:00 a.m. - 5:00 p.m. The activities offered at the camp include: arts and crafts, sports, swimming, ice skating, bowling, field trips, special events, and more. The fee for Miami Beach residents is \$803.00 (sibling rate: \$401.50) and the non-residents fee is \$1,339.00.

ANALYSIS

Currently there are a total of 905 children enrolled in the summer camp program with certain age groups at different facilities maxing out early during the registration process due to very high demand. Wait list numbers for this year’s camps were at 213 as of June 30, 2024.

2024 Summer Camp Enrollment	
Flamingo Park	156
Muss Park	120
Scott Rakow Youth Center	289
North Shore Park Youth Center	297
Camp for Tots	43
Total:	905

2024 Summer Camp Waitlist	
Flamingo Park	21
Muss Park	30
Scott Rakow Youth Center	27
North Shore Park Youth Center	82

Camp for Tots	53
Total:	213

It is important to note that capacities are determined based on building occupancy loads and state-recommended staff-to-child ratios for safety purposes and licensing.

FISCAL IMPACT STATEMENT

N/A

Does this Ordinance require a Business Impact Estimate?
(FOR ORDINANCES ONLY)

The Business Impact Estimate (BIE) was published on . See BIE at:
<https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

The City of Miami Beach Parks and Recreation Department offers a fun filled summer camp program for toddlers and school aged children in grades K-12. The demand for the program is high each year resulting in a waitlist with many children. Discussing a possible program expansion is merited.

Attachments:

Exhibit A – Referral Memo from June 26, 2024 Commission Meeting Item C4 AO

Applicable Area

Citywide

Is this a “Residents Right to Know” item, pursuant to City Code Section 2-17?

No

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s): N/A

Department

Parks and Recreation

Sponsor(s)

Commissioner Joseph Magazine

Co-sponsor(s)

Condensed Title

Ref: FERC - Expansion of Miami Beach Summer Camp Program due to high demand
(Magazine)