



COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: Commissioner Joseph Magazine

DATE: April 23, 2025

TITLE: REFERRAL TO THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE TO DISCUSS THE CREATION AND IMPLEMENTATION OF A "ONE MIAMI BEACH" CALL TO ACTION FOR INCREASED PROACTIVE SERVICE DURING IMPORTANT MOMENTS, ACTIVATE DEPARTMENT-WIDE TEAMS TO RESPOND WITH AN EMPHASIS ON CITYWIDE RESPONSIVENESS, CLEANLINESS AND SETTING CULTURE FROM THE TOP OF LEADERSHIP.

RECOMMENDATION

Please place on the April, 23rd, 2025 Commission Meeting a referral to the Finance and Economic Resiliency Committee ("FERC") to discuss the establishment of a "One Miami Beach" Call To Action to be utilized during important moments for increased proactive and responsive service with emphasis on citywide cleanliness, drain cleaning and setting a specific culture from the top of our organization downwards.

BACKGROUND/HISTORY

ANALYSIS

FISCAL IMPACT STATEMENT

N/A

Does this Ordinance require a Business Impact Estimate?

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

**Is this a "Residents Right to Know" item,
pursuant to City Code Section 2-17?**

No

**Is this item related to a G.O. Bond
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s): N/A

Department

Office of Commissioner Joseph Magazine

Sponsor(s)

Commissioner Joseph Magazine

Co-sponsor(s)

Condensed Title

Ref: FERC - Implement "One Miami Beach" Call to Action. (Magazine)

Previous Action (For City Clerk Use Only)