



MIAMI BEACH

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, www.miamibeachfl.gov

PLANNING DEPARTMENT

Tel: 305.673.7550 , Fax: 305.673.7559

TOURISM AND CULTURAL DEVELOPMENT

Tel: 305.673.7577 , Fax: 305.673.7063

LIGHT POLE BANNER APPLICATION

Application Date: 11/21/2024

(submit a min. of 30 days prior to installation)

EVENT DETAILS

Name of Special Event: Capital One The Orange Bowl Playoff Semifinal

Location of Special Event: Hard Rock Stadium

Date(s) of Event: Jan 9, 2025

Name of Sponsor: Capital One Nonprofit? YES / NO

Host Organization: Orange Bowl Host Committee Nonprofit? YES / NO

Is Banner for a public institution?
If yes, provide name and address:

BANNER DETAILS

Installation Date: 12/17/2024 Removal Date: 1/10/2025

Aggregate area of all text (S.F.): 25% Banner Size: 3' w x 7' h

Note: the sum of all text on the banner shall not exceed 25% of the total banner area. For a 3'x7' banner, the area of all text is limited to 5.25 S.F. A dimensioned drawing shall be provided to verify the text area calculations and banner design.

List all text on Banner: Playoff Semi Final Capital One Orange Bowl

Note: text is limited to name of event, name of sponsor, and date of event.

Name of Corporate Symbol(s) or Logo(s) displayed on banner: Capital One

Area of corporate symbol(s) or logo(s): Total # of Banners: 88

Note: One symbol or logo is limited to 5% of the total banner area or 1 S.F., whichever is smaller. A 3'x7' banner is limited to 1 S.F. Two or more symbols are limited to 10% of the total area, or 2 S.F., whichever is smaller.

Banner Material: Vinyl Double faced? YES / NO

CONTACT INFO.

Name and Address of Contractor: AAA Flag & Banner d/b/a A3 Visual , 1450 E 11th Ave, Hialeah , FL 33010

Name and Address of Applicant/Company: Orange Bowl Host Committee 14360 NW 77th Cy. Miami Lakes, FL 33016

Signature of applicant and date: 

Phone: 305-341-4716 email: mmorrall@orangebowl.org

GENERAL INFO.

The sponsoring organization shall be required to provide a certificate of insurance that covers the sponsor's property, as well as the property of the City. This shall be approved by the City's office of Risk Management.

A performance bond shall be required to ensure the removal of the banners in case of advanced deterioration of the banners, or if a dangerous condition presents itself, the city may at its sole discretion direct banners to be removed at any time.

Please refer to City Code Section 82-411 (d) for all regulations pertaining to Light Pole Banners.

Please provide three (3) copies of all required documents as part of this application.

List all banner locations on a separate sheet.

Approvals from ALL Departments required prior to banner installations.

Review and approval from Tourism and Cultural Development required PRIOR to any other approval.

DO NOT WRITE BELOW THIS LINE - FOR STAFF USE ONLY

APPROVALS

Tourism and Cultural Development	Planning Department	City Manager
File No:	File No:	File No:
Approval by:	Approval by:	Approval by:
Date:	Date:	Date:
MCR: Fee:	MCR: Fee: \$50	MCR: Fee:

ORANGE BOWL - COLLEGE FOOTBALL PLAYOFFS -- SEMI FINALS

Game Night JANUARY 9, 2025

Miami Beach (Wait on these 12.17.21)

A1A (McArthur Causeway) from Fountain to Terminal Isle	10 °
5 th Street from Alton Road to Ocean Drive	04
Washington Ave from South Point Drive to 5 th Street	10
17 th Street from Collins Ave to Alton Road (westbound)	06
Alton Road from Chase Ave to Dade Blvd	10 °
Collins from 5 th to 23 rd Street	10 °
Collins between 23 rd to 41st St	10
Collins from 41st th St to 44 th Street	10
Collins Ave from 44 th Street to 47 th Street	10
On Lincoln Road from Collins Ave to Washington Ave	04
On Meridian Ave from 16 th Street to Lincoln Road North	<u>04</u>
	88

MIAMI BEACH - 3'-0" X 7'-0"



APPROVED	NOT APPROVED
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STATE OF FLORIDA DEPARTMENT OF TRANSPORTATION
**APPLICATION TO PLACE BANNERS ON NON LIMITED ACCESS
 RIGHT OF WAY**

FOR FDOT USE ONLY
 Permit No.:

APPLICANT INFORMATION

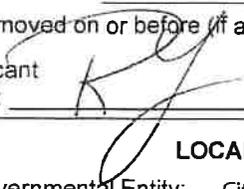
Name of Applicant/Organization: AAA Flag and Banner d/b/a A3 Visual on behalf of The Orange Bowl
 Address: 1450 E 11th Ave Hialeah Florida 33010
 Telephone #: 305-474-7600 Fax #: 305474-7766 E-Mail: retta@a3visual.com
 Contact person (This person will serve as the contact person for all questions concerning the banner application and placement): Retta Logan, AAA Flag and Banner d/b/a A3 Visual
 Address (if different from above): 1450 E 11th Ave Hialeah Florida 33010
 Telephone #: 305-474-7600 Fax #: 305-474-7766 E-Mail: retta@a3visual.com
 Date of Request: _____

LOCATION AND DISPLAY PERIOD

This is a request to place pole banners street banners on the right of way of:

Highway name & number: A1A/Collins Ave
 From (south or west limits): 5th street To (north or east limits): 47th street
 Highway name & number: A1A/Macarthur Causeway
 From (south or west limits): Fountain Street To (north or east limits): Terminal Isle
 Highway name & number: SR 907/Alton Road
 From (south or west limits): N Michigan Ave To (north or east limits): Chase Ave
 Highway name & number: A1A/5th Street
 From (south or west limits): Alton Road To (north or east limits): Ocean Drive

Projected installation date: Dec 17, 2024
 Banners will be removed on or before (if applicable): Jan 10, 2025

Signature of Applicant or Contact Person:  Date: 11/21/2024

LOCAL GOVERNMENTAL ENTITY APPROVAL

Name of Local Governmental Entity: City of Miami Beach
 Name of signing official (please print): Rickelle Williams, Assistant City Manager
 Telephone #: 305-673-7000 Fax #: _____ E-Mail: rickellewilliams@miamibeachfl.gov
 Signature of local official: _____ Date: _____

CONDITIONS AND STIPULATIONS AGREED TO BY THE APPLICANT

1. Pole banners must be at least 14 ½ feet above the pavement elevation. Street banners must be a minimum of eighteen (18) feet above the pavement elevation.
2. Pole banners will clear the face of the curb (if present) by at least two (2) feet.
3. The applicant (or applicant's designee) will maintain the banners as permitted.
4. The installation of the banners will not require the installation of poles or other support devices on the right of way.
5. The applicant and sponsoring organization will hold the Florida Department of Transportation harmless to the extent allowed by the laws of Florida in all matters concerning the banners and bear all expenses for defense of claims against the Florida Department of Transportation.
6. The applicant is responsible for any damages to public property resulting from the materials or the work of this permit.
7. A sketch of the proposed banners is attached.
8. View of traffic control devices is not impeded to those served by the erection of these permitted banners.

Signature of District Permits Engineer (or designee): _____ Date: _____

STATE OF FLORIDA DEPARTMENT OF TRANSPORTATION
**APPLICATION TO PLACE BANNERS ON NON LIMITED ACCESS
RIGHT OF WAY****APPLICATION FOR BANNER**

AGREEMENT: By signing the reverse of this form, each applicant agrees to the provisions of Section 14-43.001(5)(d), Florida Administrative Code:

1. To the extent provided by law, the Applicant shall indemnify, defend, and hold harmless the Department and all of its officers, agents, and employees from any claim, loss, damage, cost, charge, or expense arising out of any act, error, omission, or negligent act by the Applicant(s), its agents or employees arising from activities under this permit.

2. When the Department receives a notice of claim for damages that may have been caused by the Applicant in the performance of activities that arise under this permit, the Department will forward the claim to the Applicant. The Applicant and the Department will evaluate the claim and report their findings to each other within 14 working days and will discuss options in defending the claim. The Applicant shall bear all expenses for defense of claims against the Department.

REQUIRED ATTACHMENTS:

- A sketch or drawing of the banner(s), drawn to scale, including any message, logo, or emblem that will appear on the banner.
- A sketch of the specific location(s) of the banner(s), including height, location of supports, proximity to utility poles.
- Sketches, photographs, or specific descriptions of the method used to affix the banner to the support structure.
- Load rating analysis (or photocopy of previously-submitted analysis) bearing the seal of a professional engineer.