



COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission
FROM: Commissioner Alex Fernandez
DATE: March 19, 2025
TITLE: REFERRAL TO THE PUBLIC SAFETY AND NEIGHBORHOOD QUALITY OF LIFE COMMITTEE TO CONSIDER A POTENTIAL "TASTE OF NORTH BEACH" RESTAURANT CRAWL ACTIVATION.

RECOMMENDATION

Please place on the March 19, 2025 agenda a referral to the Public Safety and Neighborhood Quality of Life Committee to discuss potential "Taste of North Beach" restaurant crawl activation.

At its February 11, 2025, meeting, the North Beach Community Redevelopment Agency (North Beach CRA) Advisory Committee unanimously passed a motion requesting North Beach CRA staff to review the business inventory along the Collins Avenue commercial corridor and provide insights as to whether the Committee should support the exploration of a potential "Taste of North Beach" restaurant crawl activation.

I wish to support this request and refer this item to the Public Safety and Neighborhood Quality of Life Committee for discussion. I request that the Administration be prepared to provide an update on the business inventory review, as well as any logistical considerations, potential partnerships, and activation strategies that could support this initiative.

BACKGROUND/HISTORY

ANALYSIS

FISCAL IMPACT STATEMENT

Does this Ordinance require a Business Impact Estimate?
(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notice/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

North Beach

**Is this a “Residents Right to Know” item,
pursuant to City Code Section 2-17?**

Yes

**Is this item related to a G.O. Bond
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

Department

Office of Commissioner Alex Fernandez

Sponsor(s)

Commissioner Alex Fernandez

Co-sponsor(s)

Commissioner Tanya K. Bhatt

Condensed Title

Ref: PSNQLC - Consider a "Taste of North Beach" Restaurant Crawl Activation.
(Fernandez/Bhatt)

Previous Action (For City Clerk Use Only)