

EXHIBIT "B"
LINCOLN ROAD BID BUDGET FOR 1ST YEAR, INCLUDING TOTAL ESTIMATE COST OF SERVICES
FISCAL YEAR [2025 - 2026]

	OCTOBER	NOVEMBER	DECEMBER	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	TOTAL
REVENUE													
ASSESSMENT FEES	1,570,117.00	-	-	-	-	-	-	-	-	-	-	-	1,570,117.00
TOTAL REVENUE	1,570,117.00	-	-	-	-	-	-	-	-	-	-	-	\$ 1,570,117.00
EXPENSES													
BID SERVICES & PROGRAMS													
MBPD	7,200.00	7,200.00	7,200.00	7,200.00	7,200.00	7,200.00	7,200.00	7,200.00	7,200.00	7,200.00	7,200.00	7,200.00	86,400.00
PROGRAMMING	87,200.00	57,200.00	58,908.00	57,200.00	27,200.00	15,400.00	69,700.00	14,200.00	11,700.00	16,700.00	9,200.00	9,200.00	433,808.00
GROUNDNS - SIGNAGE/BANNERS						5,000.00							5,000.00
CONTINGENCY	2,083.33	2,083.33	2,083.33	2,083.33	2,083.33	2,083.33	2,083.33	2,083.33	2,083.33	2,083.33	2,083.33	2,083.33	25,000.00
SPONSORSHIPS	40,000.00												40,000.00
TOTAL BID SERVICES & PROGRAMS	136,483.33	66,483.33	68,191.33	66,483.33	36,483.33	29,683.33	78,983.33	23,483.33	20,983.33	25,983.33	18,483.33	18,483.33	590,208.00
MARKETING & ADVERTISING													
SOCIAL MEDIA AGENCY RETAINER	6,500.00	6,500.00	6,500.00	6,500.00	6,500.00	6,500.00	6,500.00	6,500.00	6,500.00	6,500.00	6,500.00	6,500.00	78,000.00
DIGITAL AGENCY RETAINER	3,500.00	3,500.00	3,500.00	3,500.00	3,500.00	3,500.00	3,500.00	3,500.00	3,500.00	3,500.00	3,500.00	3,500.00	42,000.00
PEDESTRIAN DATA	19,500.00	-	-	-	-	-	-	-	-	-	-	-	19,500.00
ADVERTISING ONLINE	4,500.00	4,500.00	4,500.00	4,500.00	4,500.00	4,500.00	4,500.00	4,500.00	4,500.00	4,500.00	4,500.00	4,500.00	54,000.00
PHOTOGRAPHY	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	12,000.00
PRINT MEDIA	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	12,000.00
PRINTING - GRAPHIC DESIGN	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	12,000.00
TOTAL MARKETING & ADVERTISING	37,000.00	17,500.00	17,500.00	17,500.00	17,500.00	17,500.00	17,500.00	17,500.00	17,500.00	17,500.00	17,500.00	17,500.00	229,500.00
OFFICE EXPENSES													
PROFESSIONAL SERVICES													
LEGAL FEES & GOVT AFFAIRS	3,000.00	3,000.00	3,000.00	3,000.00	3,000.00	3,000.00	3,000.00	3,000.00	3,000.00	3,000.00	3,000.00	3,000.00	36,000.00
CONSULTING FEE	15,833.33	15,833.33	15,833.33	15,833.33	15,833.33	15,833.33	15,833.33	15,833.33	15,833.33	15,833.33	15,833.33	15,833.37	190,000.00
PUBLIC RELATIONS AGENCY RETAINER	7,500.00	7,500.00	7,500.00	7,500.00	7,500.00	7,500.00	7,500.00	7,500.00	7,500.00	7,500.00	7,500.00	7,500.00	90,000.00
TOTAL PROFESSIONAL SERVICES	18,833.33	18,833.33	18,833.33	18,833.33	18,833.33	18,833.33	18,833.33	18,833.33	18,833.33	18,833.33	18,833.33	18,833.37	316,000.00
PROFESSIONAL ACCOUNTING FEES													
AUDIT & TAX PREP FEES	7,000.00	7,000.00	-	-	-	-	-	-	-	-	-	-	14,000.00
ACCOUNTING/CONSULTING FEES	725.00	725.00	725.00	725.00	725.00	725.00	725.00	725.00	725.00	725.00	725.00	725.00	8,700.00
TOTAL PROFESSIONAL ACCOUNTING FEES	7,725.00	7,725.00	725.00	725.00	725.00	725.00	725.00	725.00	725.00	725.00	725.00	725.00	22,700.00
COMMUNICATION SERVICES													
TELEPHONE/INTERNET SERVICE	350.00	350.00	350.00	350.00	350.00	350.00	350.00	350.00	350.00	350.00	350.00	350.00	4,200.00
EMAIL FAX SERVICE	36.00	36.00	36.00	36.00	36.00	36.00	36.00	36.00	36.00	36.00	36.00	36.00	432.00
TOTAL COMMUNICATIONS SERVICES	386.00	386.00	386.00	386.00	386.00	386.00	386.00	386.00	386.00	386.00	386.00	386.00	4,632.00
MEETING EXPENSES													
ANNUAL MEETING		4,000.00											4,000.00
MEETING EXPENSES	500.00	200.00											3,000.00
TOTAL MEETING EXPENSES	500.00	4,200.00	200.00	200.00	200.00	200.00	200.00	500.00	200.00	200.00	200.00	200.00	7,000.00
TOTAL OFFICE EXPENSES	27,444.33	31,144.33	20,144.33	20,144.33	20,144.33	20,144.33	20,144.33	20,444.33	20,144.33	20,144.33	20,144.33	20,144.37	350,332.00
PAYROLL EXPENSES													
EXECUTIVE DIRECTOR PAYROLL	14,162.50	14,162.50	14,162.50	14,162.50	14,162.50	14,162.50	14,162.50	14,162.50	14,162.50	14,162.50	14,162.50	14,162.50	169,950.00
STAFF PAYROLL	7,585.83	7,585.83	7,585.83	7,585.83	7,585.83	7,585.83	7,585.83	7,585.83	7,585.83	7,585.83	7,585.83	7,585.87	91,030.00
HEALTH INSURANCE	1,850.00	1,850.00	1,850.00	1,850.00	1,850.00	1,850.00	1,850.00	1,850.00	1,850.00	1,850.00	1,850.00	1,850.00	22,200.00
PAYROLL TAXES	1,663.75	1,663.75	1,663.75	1,663.75	1,663.75	1,663.75	1,663.75	1,663.75	1,663.75	1,663.75	1,663.75	1,663.75	19,965.00
PAYROLL FEES & EXPENSES	275.00	275.00	275.00	275.00	275.00	275.00	275.00	275.00	275.00	275.00	275.00	275.00	3,300.00
WORKERS COMP EXPENSES	75.00	75.00	75.00	75.00	75.00	75.00	75.00	75.00	75.00	75.00	75.00	75.00	900.00
TOTAL PAYROLL EXPENSES	25,612.08	25,612.08	25,612.08	25,612.08	25,612.08	25,612.08	25,612.08	25,612.08	25,612.08	25,612.08	25,612.08	25,612.12	307,345.00
RENTALS AND LEASES													
RENT EXPENSE	3,200.00	3,200.00	3,200.00	3,200.00	3,200.00	3,200.00	3,200.00	3,200.00	3,200.00	3,200.00	3,200.00	3,200.00	38,400.00
EQUIPMENT, SOFTWARE, & SUBS	1,822.00	883.00	427.00	477.00	927.00	683.00	427.00	979.00	1,535.00	655.00	883.00	383.00	10,081.00
TOTAL RENTALS AND LEASES	5,022.00	4,083.00	3,627.00	3,677.00	4,127.00	3,883.00	3,627.00	4,179.00	4,735.00	3,855.00	4,083.00	3,583.00	48,481.00
INSURANCE EXPENSE													
LIABILITY INSURANCE	730.00	730.00	730.00	730.00	730.00	730.00	730.00	730.00	730.00	730.00	730.00	730.00	8,760.00
PREMISES INSURANCE	42.00	42.00	42.00	42.00	42.00	42.00	42.00	42.00	42.00	42.00	42.00	42.00	504.00
INSURANCE/OFFICER-DIRECTORS	141.67	141.67	141.67	141.67	141.67	141.67	141.67	141.67	141.67	141.67	141.67	141.67	1,700.00
TOTAL INSURANCE EXPENSE	913.67	913.67	913.67	913.67	913.67	913.67	913.67	913.67	913.67	913.67	913.67	913.67	10,964.00
OTHER EXPENSES													
BANK SERVICE CHARGES & FEES	75.00	75.00	75.00	75.00	75.00	75.00	75.00	75.00	75.00	75.00	75.00	75.00	900.00
PARKING & AUTO EXPENSE	305.00	305.00	305.00	305.00	305.00	305.00	305.00	305.00	305.00	305.00	305.00	305.00	3,660.00
MEMBERSHIPS	490.00	750.00				700.00	1,225.00		673.00				3,838.00
BUSINESS LICENSES AND PERMITS										45.00		700.00	745.00
CITY OF MIAMI BEACH ADMIN FEES	1,194.50	1,194.50	1,194.50	1,194.50	1,194.50	1,194.50	1,194.50	1,194.50	1,194.50	1,194.50	1,194.50	1,194.50	14,334.00
OFFICE SUPPLIES	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	3,000.00
POSTAGE AND DELIVERIES	125.00	125.00	125.00	125.00	125.00	125.00	125.00	125.00	125.00	125.00	125.00	125.00	1,500.00
FLORIDA DEPT. OF STATE ANNUAL REPORT	-	-	200.00	110.00	-	-	-	-	-	-	-	-	310.00
TOTAL OTHER EXPENSES	2,439.50	2,699.50	2,149.50	2,059.50	1,949.50	2,649.50	3,174.50	1,949.50	2,622.50	1,994.50	1,949.50	2,649.50	28,287.00
TRAVEL AND ENTERTAINMENT													
TRAVEL AND ENTERTAINMENT	2,500.00							2,500.00					5,000.00
TOTAL TRAVEL AND ENTERTAINMENT	2,500.00	-	-	-	-	-	-	2,500.00	-	-	-	-	5,000.00
TOTAL OPERATING EXPENSES	237,414.91	148,435.91	138,137.91	136,389.91	106,729.91	100,385.91	149,954.91	96,581.91	92,510.91	96,002.91	88,685.91	88,885.99	\$ 1,570,117.00