

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: Eric Carpenter, City Manager

DATE: September 11, 2024

TITLE: A RESOLUTION OF THE MAYOR AND THE CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING AND AUTHORIZING THE CITY MANAGER AND CITY CLERK TO EXECUTE PROFESSIONAL SERVICES AGREEMENTS WITH ARTS FOR LEARNING MIAMI, A NOT-FOR-PROFIT CORPORATION, FOR IN-SCHOOL AND AFTER-SCHOOL ARTS EDUCATION PROGRAMS AT VARIOUS CITY PUBLIC SCHOOLS, PARKS AND YOUTH CENTERS, IN AN AMOUNT NOT TO EXCEED \$81,000 PER YEAR, WITH SAID AGREEMENTS HAVING TERMS AS FOLLOWS: (1) COMMENCING ON FEBRUARY 7, 2020, AND ENDING ON SEPTEMBER 30, 2024, TO MEMORIALIZE THE CONTINUED SERVICES PROVIDED BY THE VENDOR AND PREVIOUS PAYMENTS MADE BY THE CITY DURING THIS PERIOD AND (2) COMMENCING ON OCTOBER 1, 2024, WITH AN INITIAL TERM OF TWO (2) YEARS ENDING ON SEPTEMBER 30, 2026, WITH THE OPTION, AT THE CITY'S SOLE DISCRETION, TO EXTEND FOR TWO (2) ADDITIONAL ONE (1) YEAR TERMS CONTINGENT UPON APPROPRIATION OF FUNDS.

RECOMMENDATION

The Administration recommends adopting the resolution to authorize the City Manager and City Clerk to execute two (2) professional services agreements with Arts for Learning Miami in an amount not to exceed \$81,000 per year, with respective terms as follows: (1) commencing on February 7, 2020, and ending on September 30, 2024, to memorialize the continued services provided by the vendor and previous payments made by the City; and (2) have an initial term of two (2) years, commencing on October 1, 2024, and ending on September 30, 2026, with the option, at the city's sole discretion, to extend for two (2) additional one (1) year terms contingent upon appropriation of funds.

BACKGROUND/HISTORY

Arts for Learning Miami ("A4L") is a community-based non-profit organization dedicated to advancing teaching and learning through the arts and community cultural resources. The organization was established by a group of business and community leaders in 2000 as a partnership between the Miami- Dade Cultural Affairs Council, Miami- Dade County Public Schools, and Young Audiences, the nation's leading supplier of arts-in-education services. Through hands-on professional development for teachers and teaching artists, creation and dissemination of multimedia teaching resources, community arts programming and parent outreach, A4L is creating a comprehensive system for infusing cultural arts into early learning, K-12 education, and after-school and summer programs. A4L has offered its programs in Miami Beach since its first CAC grant in 2002.

On September 30, 2013, via Resolution No. 2013-28388, and pursuant to Section 287.057 of the Florida Statutes which exempts these services from competitive bidding requirements, the City Commission authorized the execution of an agreement with Arts For Learning/Miami ("A4L"), a not-for-profit corporation, to provide after-school and summer camp arts education programs in

the public schools and parks (as approved by the city administration). Said agreement was extended for an additional two years, per the resolution, due to the overwhelmingly positive response from teachers, students, parents, and parks staff. As such, funding was included and approved in the FY 2014/15 and 2015/16 budgets to continue the program for an additional two years to offer Miami Beach students the opportunity to benefit from the proven advantages arts education provides: higher grade point averages, higher test scores, greater participation and community involvement, and lower drop- out rates.

On October 19, 2016, via Resolution 2016-29607, the Mayor and City Commission authorized the administration to execute a new professional services agreement for \$75,000 having an initial term of one (1) year, commencing on October 1, 2016, and ending on September 30, 2017, with the option, at the City Manager’s sole discretion, to extend for an additional two (2) one-year terms contingent upon the required budget appropriation.

On January 11, 2017, via Resolution 2017-29709, the Mayor and City Commission amended Resolution 2016-26907 to include additional arts education programs at Feinberg-Fisher K-8 Center, in an amount not to exceed \$6,000, with a revised total not to exceed \$81,000.

On January 5, 2018, the City Manager approved a one (1) year renewal of the agreement through February 6, 2019.

On January 19, 2019, the City Manager approved a one (1) year renewal of the agreement through February 6, 2020.

ANALYSIS

The agreement between the City and Arts for Learning Miami (A4L) finalized on February 6, 2020. However, due to a lapse in oversight from previous staff, services continued to be rendered to the present day, and payments for these services have been made per the terms of the expired agreement. Staff has since identified the need to rectify the oversight and formalize an agreement for services rendered with A4L. Documentation related to the services rendered, including the timeline, type of service, and number of students served, is provided in the tables below, with further details in Exhibit A. The intent is to formalize a new agreement to cover this elapsed period through September 30, 2024, and ensure that all continued services and payments are appropriately documented.

In addition, given these services are exempt from competitive bidding requirements pursuant to Section 287.057 of the Florida Statutes, the Administration will seek Commission approval to enter into an agreement having an initial term of two (2) years, commencing on October 1, 2024, and ending on September 30, 2026, with the option, at the City's sole discretion, to extend for two (2) additional one (1) year terms contingent upon appropriation of funds.

Timeline of Services Provided: 2020-2024

Timeline for Services	October 1, 2020 - May 30, 2021	
Service Type	Grades Served	Total Courses
Zoom Course	2nd/3rd grade	12
Zoom Course	4th/5th grade	12
Live Stream Session	Preschool	6
Live Stream Session	K/1st grade	24
Live Stream Session	2nd/3rd grade	24

Live Stream Session	4th/5th grade	24
Total		102

Timeline for Services		October 1, 2021 - May 30, 2022
Service Type	Grades Served	Total Courses
Muss Park - Fall	Elementary Ages	72
Muss Park - Spring	Elementary Ages	112
South Pointe ES- Fall	Elementary Ages	60
South Pointe ES- Spring	Elementary Ages	74
Biscayne Beach ES - Fall	Elementary Ages	70
Biscayne Beach ES - Spring	Elementary Ages	112
Flamingo Park - Fall	Elementary Ages	59
North Shore Park - Spring	Preschool Ages	28
Scott Rakow YC - Spring	Preschool Ages	28
South Pointe Park - Spring	Preschool Ages	28
Total		643

Timeline for Services		October 1, 2022 - May 30, 2023
Service Type	Grades Served	Total Courses
Muss Park - Fall	Elementary Ages	122
Muss Park - Spring	Elementary Ages	70
South Pointe ES- Fall	Elementary Ages	60
South Pointe ES- Spring	Elementary Ages	84
Biscayne Beach ES - Fall	Elementary Ages	70
Biscayne Beach ES - Spring	Elementary Ages	122
North Shore Park - Fall	Preschool Ages	14
North Shore Park - Spring	Preschool Ages	14
Scott Rakow YC - Fall	Preschool Ages	14
Scott Rakow YC - Spring	Preschool Ages	14
South Pointe Park - Fall	Preschool Ages	14
South Pointe Park - Spring	Preschool Ages	14
Total		612

Timeline for Services		October 1, 2023 - May 30, 2024
Service Type	Grades Served	Total Courses
Muss Park - Fall	Elementary Ages	80
Muss Park - Spring	Elementary Ages	112
South Pointe ES- Fall	Elementary Ages	60
South Pointe ES- Spring	Elementary Ages	84
Biscayne Beach ES - Fall	Elementary Ages	80
Biscayne Beach ES - Spring	Elementary Ages	112
North Shore Park - Fall	Preschool Ages	14
North Shore Park - Spring	Preschool Ages	14
Scott Rakow YC - Fall	Preschool Ages	14
Scott Rakow YC - Spring	Preschool Ages	14
South Pointe Park - Fall	Preschool Ages	14

South Pointe Park - Spring	Preschool Ages	14
Total		612

FISCAL IMPACT STATEMENT

Funding for the Arts for Learning program has been budgeted in the Cultural Arts Council Fund (CAC) in the amount of \$81,000 from FY 2020 through FY 2025.

Does this Ordinance require a Business Impact Estimate?
(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notice/>

FINANCIAL INFORMATION

FY 2025 – \$81,000 – 140-6080-000312-25-406-555-00-00-00-
FY 2026 – \$81,000 – 140-6080-000312-25-406-555-00-00-00- (Contingent on FY 2026 budget appropriation)

CONCLUSION

The Administration recommends adopting the resolution to authorize the City Manager and City Clerk to execute two (2) professional services agreement with Arts for Learning Miami in an amount not to exceed \$81,000 per year, with respective terms as follows: (1) commencing on February 7, 2020, and ending on September 30, 2024, to memorialize the continued services provided by the vendor and previous payments made by the City (2) have an initial term of two (2) years, commencing on October 1, 2024, and ending on September 30, 2026, with the option, at the city's sole discretion, to extend for two (2) additional one (1) year terms contingent upon appropriation of funds.

Applicable Area

Citywide

Is this a “Residents Right to Know” item, pursuant to City Code Section 2-17?

No

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

Tourism and Culture

Sponsor(s)

Co-sponsor(s)

Condensed Title

Execute PSA w/ Arts for Learning Miami, After-School Programs at City Schools/Parks/Centers.
TC