

MIAMI BEACH

COMMISSION MEMORANDUM

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| TO: | Honorable Mayor and Members of the City Commission |
| FROM: | Commissioner Kristen Rosen Gonzalez |
| DATE: | July 24, 2024 |
| TITLE: | REFERRAL TO THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE TO DISCUSS SPONSORSHIP OF THE WOLFSONIAN-FIU AUDIOVISUAL UPGRADE TO SUPPORT LOCAL CINEMA PROGRAMMING. |

RECOMMENDATION

BACKGROUND/HISTORY

With the impending closure of the Regal South Beach Cinema on Lincoln Road, the City's cultural arts institutions such as the Wolfsonian-FIU, are uniquely positioned to become a popular destination for both residents and visitors who desire to see movies without leaving the City.

The Wolfsonian-FIU submitted a Cinema Upgrade Proposal for an upgrade of its existing audiovisual equipment (including installation) in the Wolfsonian Auditorium in the approximate amount of \$83,513.86.

Additionally, the proposal includes an annual programming budget (inclusive of all programming and operations costs) in the amount of \$34,444 to support the development and presentation of twelve (12) Monthly Free Friday Night screenings and allow for six (6) screening dates for use by other partners, including festivals such as

- Miami Jewish Film Festival
- Iffinito Brazilian Film Festival
- OUTshine Film Festival
- Popcorn Frights
- Miami Short Film Festival
- Third Horizon Film Festival
- American Black Film Festival
- Miami International Science Fiction Film Festival

By offering a new venue for screenings, The Wolfsonian can support the festivals while increasing the number and diversity of film offerings to Miami Beach residents."

ANALYSIS

FISCAL IMPACT STATEMENT

NA

Does this Ordinance require a Business Impact Estimate?

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on .

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

**Is this a "Residents Right to Know" item,
pursuant to City Code Section 2-17?**

Yes

**Is this item related to a G.O. Bond
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

Department

Office of Commissioner Kristen Rosen Gonzalez

Sponsor(s)

Commissioner Kristen Rosen Gonzalez

Co-sponsor(s)

Condensed Title

Ref: FERC - Sponsorship of Wolfsonian-FIU Audiovisual Upgrade/Support Local Cinema Programming. (Rosen Gonzalez).