

# MIAMI BEACH

## COMMITTEE MEMORANDUM

TO: Finance and Economic Resiliency Committee Members

FROM: Eric Carpenter, City Manager

DATE: June 11, 2025

TITLE: DISCUSS THE ACTIVATION OF ALLEYS IN SOUTH BEACH (ART DECO SIGNS) AND NORTH BEACH (MIMO SIGNS).

### **RECOMMENDATION**

The Administration recommends continuing its efforts to beautify North and South Beach through the enhancement of lighting and cleanliness in the alleys to deter criminal activities and enhance public safety.

### **BACKGROUND/HISTORY**

On July 24, 2024, at the request of Commissioner Tanya Bhatt, the Mayor and City Commission ("City Commission"), approved item C4 L (Attachment A), a dual referral to the Finance and Economic Resiliency Committee ("FERC") and Public Safety and Quality of Life Committee ("PSNQLC") to discuss the activation of alleys in South Beach ("Art Deco signs") and North Beach ("MiMo signs").

The referral originates from Commissioner Bhatt's belief that alleys in urban areas, often become breeding grounds for crime and unsavory activities due to their hidden and neglected nature. Commissioner Bhatt's vision is to reclaim these alleys and transform them into engaging, well-lit spaces, deter criminal activities, and enhance public safety.

The original concept of the referral was to activate alleys through the installation of Art Deco signs and historical markers in South Beach, and MiMo signs and historical markers in North Beach, as a way to create visually engaging elements. Following discussions with the sponsor and Public Works staff, a comprehensive review of the alleys for more pressure washing and potential drainage points are being analyzed. Public Works will also be looking at any potential opportunities for pilot programs with businesses and condo boards to improve these areas.

### **FISCAL IMPACT STATEMENT**

To be determined.

### **CONCLUSION**

The Administration recommends continuing its efforts to beautify North and South Beach through the enhancement of lighting and cleanliness in the alleys to deter criminal activities and enhance public safety.

### **Applicable Area**

Citywide

**Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?**

**Is this item related to a G.O. Bond Project?**

Yes

No

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**Department**

Public Works

**Sponsor(s)**

Commissioner Tanya K. Bhatt

**Condensed Title**

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