

MIAMI BEACH

COMMITTEE MEMORANDUM

TO: Finance and Economic Resiliency Committee Members

FROM: Eric Carpenter, City Manager

DATE: December 20, 2024

TITLE: EXPLORE CREATION OF AN EMPTY SPACE RE-UTILIZATION INITIATIVE TO SET UP AS PHOTO SHOOT STUDIOS FOR ASPIRING ARTISTS/PHOTOGRAPHERS (ON CITY-OWNED PROPERTY).

RECOMMENDATION

The Administration recommends the Finance and Economic Resiliency Committee (FERC) discuss and provide a recommendation to Commission to utilize these currently vacant spaces until a long-term tenant can be identified as part of the proposed vacant space initiative.

BACKGROUND/HISTORY

At the June 26, 2024, City Commission meeting, the Commission adopted a referral by Commissioner Joseph Magazine (item C4 K) to the FERC to explore creation of an empty space re-utilization initiative to establish temporary photo shoot studios for aspiring artists/photographers, on City-owned property. The intention behind this initiative is to promote vacant retail spaces within the City's municipal portfolio as well as highlight work of aspiring artists and photographers in the community.

ANALYSIS

The Asset and Facilities Management Divisions have explored vacant retail spaces within the City's municipal portfolio that may be suitable for potential reutilization as creative spaces. Currently, the following City-owned retail spaces are available and provided their readiness, size in square feet (SF), and location are recommended:

Anchor Shops and Garage 100 16th Street

- Units 1-4: 2,884 SF
- Unit 5: 721 SF

Given their location on the north side of the Anchor Garage (1666 Collins Avenue), immediately adjacent to heavily transited 16th Street, these retail spaces offer their tenants substantial visibility. Each unit features ample storefront exposure, allowing for both great natural light and considerable visibility by pedestrians and motorists.

The Asset and Facilities Management Divisions recommend structuring a Lease Fee Waiver or Lease Fee Subsidy Agreement for qualifying photographers and /or artists for lease periods not to exceed ninety (90) days, in order to afford more artists, the opportunity to participate in the program.

Additionally, the City's Tourism and Culture Department can assist with the permitting of the activation through the Pop-Up Venue permitting process. Pop-Up Venue permits are issued for

temporary retail spaces, to promote and sell products of all types, ranging from food and beverage, clothing, or unique gifts. The Pop-Up permit is valid for a maximum of ninety (90) days of activation. Any activation beyond the 90 days must be pursued through a Business Tax Receipt (BTR).

The creative space program may be promoted through the Communications Department, which can assist with design and fabrication of uniform signage (or window decals) for the program.

FISCAL IMPACT STATEMENT

To be determined based upon the length of the program. If all five units are utilized based upon current rental rates of \$55 PSF and \$14 PSF in operating expenses, the potential revenue to the City would be approximately \$20,000 a month.

Does this Ordinance require a Business Impact Estimate? (FOR ORDINANCES ONLY)

The Business Impact Estimate (BIE) was published on .

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

The foregoing information has been provided for review and consideration by the Finance and Economic Resiliency Committee. The Administration recommends the FERC discuss and provide a recommendation to Commission to utilize these currently vacant spaces until a long-term tenant can be identified as part of the proposed vacant space initiative.

Applicable Area

South Beach

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?

No

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

Facilities and Fleet Management

Sponsor(s)

Commissioner Joseph Magazine

Co-sponsor(s)

Condensed Title

Explore City-owned empty spaces to set up as photo shoot studio for aspiring artists/photographers.