

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: Commissioner Laura Dominguez

DATE: February 3, 2025

TITLE: REFERRAL TO THE ART IN PUBLIC PLACES COMMITTEE TO EVALUATE
"SYMPHONY OF COLORS: MIAMI BEACH LIGHT ART INSTALLATION"
PROPOSALS.

RECOMMENDATION

BACKGROUND/HISTORY

ANALYSIS

Please place on the February 3, 2025 agenda a referral to the Art in Public Places Committee to evaluate "Symphony of Colors: Miami Beach Light Art Installation Proposals" by Sherri Schabbach and Brigitte Andrade.

Renowned artist Rolf Olaf Schabbach (professionally known as R.O. Schabbach) was a pioneer in monumental light art installations and sculptures since 1981. As the founder of Avant-garde artist groups, he was known for his influential style, referred to by fine art critics as "Schabbachism." His work is found in esteemed collections including the Vatican, Guggenheim, and the private collections of celebrities like Madonna, Anthony Quinn and Bono. Schabbach holds six world records, has won Biennale and Cultural Awards, and has been featured in global media. Mentored by art figures like Joseph Beuys, his art inspires philosophical discussions. His art is not only valued in the art market but also recognized for its therapeutic impact, promoting dopamine and serotonin release in the brain.

R.O. Schabbach's projects contribute to economic value by boosting tourism and local industries. His work combines philosophical themes, colors, and forms to support mental and emotional well-being while also benefiting local communities and industries globally.

Sherri Schabbach, Mr. Schabbach's wife, and Brigitte Andrade have provided three proposals (\$100,000, \$250,000 and \$500,000) for consideration. In addition to the fees for the lighting technology ("Roformers" and "Robos" featuring exclusive R.O. Schabbach artwork), infrastructure and logistics, the proposals contemplate additional "intellectual property fees" for custom-made art concepts, if desired, as well as optional enhancements (i.e., merchandising and Permanent Light Art).

I would like for the Art in Public Places Committee to evaluate the proposals and provide a recommendation to the City Commission.

FISCAL IMPACT STATEMENT

N/A

Does this Ordinance require a Business Impact Estimate?

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notice/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

**Is this a "Residents Right to Know" item,
pursuant to City Code Section 2-17?**

**Is this item related to a G.O. Bond
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

Department

Office of Commissioner Laura Dominguez

Sponsor(s)

Commissioner Laura Dominguez

Co-sponsor(s)

Condensed Title

Ref: AIPP - "Symphony of Colors: Miami Beach Light Art Installation." (Dominguez)

Previous Action (For City Clerk Use Only)