



City of Miami Beach, 1700 Convention Center Drive, Miami Beach, FL 33139, www.miamibeachfl.gov

TRANSPORTATION & MOBILITY DEPARTMENT
Tel: 305.673.7514

May 7, 2025

RE: Major Employer Workforce Commuter Survey

Dear Major Miami Beach Employer/Employee:

The City of Miami Beach ("City") wishes to collaborate with major employers in the City, including Mount Sinai Medical Center, Fontainebleau Hotel, Miami Beach Convention Center, and the Loews Hotel, to conduct a workforce commuter survey to better understand the transportation needs of employees who do not live in the City and need to commute to/from work. The goal is to explore the potential implementation of enhanced public transit options, particularly a dedicated shuttle bus providing a one-seat ride between select Park and Ride locations throughout Miami-Dade County and the aforementioned major employment centers in the City.

We are requesting your assistance in distributing the attached commuter survey (available in English, Spanish, and Creole) to your employees. Their input will help us assess demand and tailor future mobility services to support more sustainable commuting options in lieu of single occupant vehicle commutes, and help reduce traffic congestion to, from, and within our City. For reference, we have included Attachment A – Miami-Dade County Metrobus Park and Ride Lots - which lists current parking facilities that may serve as convenient, pick-up and drop-off locations for the potential employee shuttle service.

We would appreciate your support in sharing this survey with your workforce for completion by May 30, 2025. Participation is voluntary and all responses will remain anonymous and be used for planning purposes only. In addition, please advise if it would be helpful to have a City representative at your employment center to assist employees with the timely completion of the commuter surveys.

Please do not hesitate to contact me at JoseGonzalez@miamibeachfl.gov should you have any questions or if you would like to schedule a meeting to discuss this initiative further. Thank you for your continued commitment to working with the City in exploring commuting options for your employees and reducing traffic congestion in our City.

Attachment A – Metrobus Park and Ride Lots

The following is a list of designated Park and Ride lots within Miami-Dade County. These facilities are open daily from 5:00 a.m. to 10:00 p.m. Overnight parking is strictly prohibited.

Park and Ride Lot	Address	Connecting Services
Tamiami Station Park and Ride	14710 SW 8th Street	837 Express Bus to Downtown Miami via SR 836 Express lanes
Dolphin Park and Ride	12065 NW 12th Street	836 Express Bus to Downtown Miami. 10-min peak, 30-min midday service
West Kendall Transit Terminal	9155 SW 162 Avenue	Routes: 72, 88, 104, 204 Killian Kat, 272 Sunset Kat, 288 Kendall Cruiser
Kendall Dr. and SW 127 Ave.	9001 SW 127th Avenue	Route: 288A
Coral Reef Drive / Florida's Turnpike	NE corner of SW 152 Street & SW 117 Avenue	Route: 252 Coral Reef MAX
Hammocks Town Center	10201 Hammocks Blvd.	Routes: 104, 204 Killian KAT
TransitWay - SW 152 St.	9300 Coral Reef Drive	Routes: 31, 34, 38, 52, 57, 252, 287
TransitWay - SW 112 Ave. (next to Target)	20500 SW 112 Avenue	Routes: 31, 34
TransitWay - SW 244 St.	24400 South Dixie Highway	Routes: 34, 38
TransitWay - SW 296 St.	29500 South Dixie Highway	Routes: 34, 38
TransitWay - SW 344 St.	254 W Palm Drive (SW 344 St.), Florida City	Routes: 34, 35, 38, 70, 301, 302
TransitWay - SW 197 St.	19755 SW 110 Court	Routes: 1, 31, 35, 38, 39, 52
Golden Glades	16000 NW 7 Avenue	Routes: 22, 77, 95X, E, 246, 277. Transfer to Tri-Rail
Miami Gardens Drive	SW corner of NW 186 Street & NW 73 Avenue	Routes: 73, 99, 183, 286

Miami Beach Employee Commuter Survey

1. *Would you use a free dedicated employee shuttle to commute from a dedicated park-and-ride location near your home to your place of work (via a one-seat ride) if such service were available?*
 - Yes
 - No
 - Maybe – please specify if you need more information
2. *What is your primary mode of transportation to work?*
 - Car (driving alone)
 - Carpool
 - Vanpool
 - Public Transit (bus, train, etc.)
 - Walking
 - Biking
 - Micromobility (electric bike/stand-up electric scooter)
 - Moped
 - Rideshare (Uber/Lyft)
 - Other (please specify)
3. *From which zip code do you typically start your commute to work?*
4. *How long is your typical commute to work?*
 - Less than 15 minutes
 - 15–30 minutes
 - 30–45 minutes
 - 45–60 minutes
 - More than 60 minutes
5. *What time do you usually arrive at work during the weekday?*
6. *What time do you usually leave work and commute back home during the weekday?*
7. *What is the biggest challenge you face during your daily commute?*
 - Traffic congestion

- High transportation costs
- Lack of reliable transit options
- Long commute times
- Other (please specify)

8. *If you drive to/from work, would you be interested in exploring alternative commuting options besides driving your own vehicle?*

- Yes
- No

9. *Why do you believe most people do not use public transportation? (select all that apply)*

- Inconvenient schedules
- Long passenger wait times
- Too expensive
- Does not go where they live or want to go
- People generally do not know enough about how transit works
- People are not aware of which transit options are available
- Vehicles need to be cleaner
- Safety/Security
- Other (please specify)

10. *What would make you consider switching to public transportation or a dedicated employee shuttle? (select all that apply)*

- Saving money on my commute
- Increased convenience
- Free or reduced fares
- Environmental impact
- Other (please specify)
- I will never consider switching to transit

11. *Did you know that the State of Florida has a program that provides multiple free Uber rides home from work for transit riders for certain emergencies and working late without notice?*

- Yes, I am familiar with the Guaranteed Ride Home program
- No, I am not familiar with that program but would like to learn more about it
- No, I am not familiar with that program and do not need to learn more about it

Encuesta sobre desplazamientos para empleados de Miami Beach

1. *¿Usaría un servicio gratuito de transporte exclusivo para empleados para desplazarse desde un estacionamiento transitorio (park-and-ride) cerca de su hogar hasta su lugar de trabajo (mediante viaje directo) si dicho servicio estuviera disponible?*
 - Sí
 - No
 - Tal vez - especifique si necesita más información
2. *¿Cuál es su principal medio de transporte para ir al trabajo?*
 - Carro (conduciendo solo)
 - Carro compartido
 - Camioneta compartida
 - Transporte público (autobús, tren, etc.)
 - A pie
 - En bicicleta
 - Micromovilidad (bicicleta eléctrica/patineta eléctrica)
 - Motoneta
 - Transporte compartido (Uber/Lyft)
 - Otro (especifique)
3. *¿Desde qué código postal suele iniciar su trayecto al trabajo?*
4. *¿Cuánto suele durar su trayecto al trabajo?*
 - Menos de 15 minutos
 - 15 a 30 minutos
 - 30 a 45 minutos
 - 45 a 60 minutos
 - Más de 60 minutos
5. *¿A qué hora suele llegar al trabajo entre semana?*
6. *¿A qué hora suele salir del trabajo y volver a casa entre semana?*
7. *¿Cuál es el mayor reto al que se enfrenta durante sus desplazamientos diarios?*

- La congestión del tráfico
- El elevado costo del transporte
- La falta de opciones de transporte confiable
- Los largos trayectos al trabajo
- Otro (especifique)

8. *Si va y vuelve del trabajo en carro, ¿le interesaría explorar otras opciones para ir al trabajo además de conducir su propio vehículo?*

- Sí
- No

9. *¿Por qué cree que la mayoría de la gente no usa el transporte público? (Marque todos los que se apliquen)*

- Horarios incómodos
- Largos tiempos de espera
- Demasiado caro
- No va a donde vive la gente o a donde la gente quiere ir
- En general, la gente no conoce bien cómo funciona el transporte público
- La gente no sabe cuáles son las opciones de transporte disponibles
- Los vehículos deben estar más limpios
- Seguridad y protección
- Otro (especifique)

10. *¿Qué le haría considerar cambiar al transporte público o a un servicio de transporte exclusivo para empleados? (Marque todos los que se apliquen)*

- Ahorrar dinero en mis desplazamientos
- Mayor comodidad
- Tarifas reducidas o gratuitas
- Impacto medioambiental
- Otro (especifique)
- Nunca consideraría cambiar al transporte público

11. *¿Sabía usted que el Estado de la Florida tiene un programa que proporciona múltiples viajes gratuitos en Uber desde el trabajo hasta la casa para aquellos usuarios de transporte público que tienen ciertas emergencias o que tienen que trabajar hasta tarde sin previo aviso?*

- Sí, estoy familiarizado con el programa Guaranteed Ride Home (Viaje a casa garantizado)
- No, no estoy familiarizado con ese programa, pero me gustaría aprender más sobre él
- No, no conozco ese programa y no necesito más información sobre él.

Sondaj pou Anplwaye ki pran Transpò

1. *Èske ou ta renmen sèvi avèk yon navèt ki rezève pou anplwaye, pou w ale travay depi yon kote ou ka kite oto w pre lakay ou, pou ale kote ou travay la (nan yon transpò dirèk), si te genyen yon sèvis konsa.*
 - Wi
 - Non
 - Sa posib - tanpri di si ou bezwen plis enfòmasyon
2. *Kisa ki prensipal mòd transpò ou sèvi pou ale nan travay ou?*
 - Nan oto (kondwi poukont mwen)
 - Nan oto prive avèk lòt moun
 - Nan kamyonnet prive avèk lòt moun
 - Transpò piblik (otobis, tren, elatriye...)
 - Mache
 - Bisiklèt
 - Mikwomobilite (bisiklèt elektrik /eskoutè elektrik pou kanpe)
 - Mopèd
 - Transpò pataje (Uber/Lyft)
 - Lòt repons (tanpri presize)
3. *Kisa ki kòd postal kote ou nòmalman derape pou ou ale nan travay ou?*
4. *Konbyen tan vwayaj pou ale nan travay ou dire nòmalman?*
 - Mwens pase 15 minit
 - Ant 15 ak 30 minit
 - Ant 30 ak 45 minit
 - Ant 45 ak 60 minit
 - Plis pase 60 minit
5. *Ki lè ou rive nòmalman nan travay ou, pandan jou lasemenn?*
6. *Ki lè ou kite travay ou nòmalman, pou pran transpò pou retounen lakay ou, pandan jou lasemenn?*
7. *Kisa ki konn pi gwo pwoblèm ou, lè ou pran transpò chak jou?*
 - Anbouteyaj nan trafik

- Gwo pri pou transpò
- Bon jan opsyon ki manke nan transpò
- Tan vwayaj ki long anpil
- Lòt repons (tanpri presize)

8. *Si ou kondwi oto pou ale/retounen soti nan travay, èske ou ta enterese gade lòt altènativ ki pèmèt ou pa kondwi pwòp oto ou?*

- Wi
- Non

9. *Pou kisa ou kwè pifò moun pa sèvi avèk transpò piblik? (Chwazi tout sa ki aplikab)*

- Lè ki pa fasil
- Yo fè pasaje tann twò lotan
- Koute twò chè
- Yo pa ale nan kote moun sa yo viv oubyen bezwen ale
- Anjenneral, moun pa gen ase enfòmasyon sou jan transpò piblik sèvi
- Moun pa konnen ki opsyon yo ka jwenn pou transpò
- Veyikil yo bezwen netwaye pi byen
- Konfyans/Sekirite
- Lòt repons (tanpri presize)

10. *Kisa ki ta fè ou aksepte chanje pou pran transpò piblik, oswa navèt ki rezève pou anplwaye? (Chwazi tout sa ki aplikab)*

- Fè ekonnomi nan transpò mwen
- Plis fasilite
- Transpò gratis oswa mwen chè
- Enpak sou anviwonman
- Lòt repons (tanpri presize)
- Mwen pa pral janm aksepte chanje, pou mwen pran transpò piblik

11. *Èske ou te konnen Eta Florid la genyen yon pwogram ki bay transpò gratis nan Uber pou anplwaye tounen lakay yo pou kèk ka ijans, oubyen si yo oblije travay pi ta san yo pa te atann?*

- Wi, mwen konnen pwogram Guaranteed Ride Home (Transpò Garanti pou Retounen Lakay) la.
- Non, mwen pa konnen pwogram sa a, kidonk mwen ta renmen plis enfòmasyon sou li.

- Non, mwen pa konnen pwogram sa a, men mwen pa bezwen resevwa plis enfòmasyon sou li.