

October 9, 2024

Miami Beach Historic Preservation Board
1700 Convention Center Drive
Miami Beach, FL 33139

RE: LETTER OF INTENT, 318-334 LINCOLN ROAD

Dear Members of the Historic Preservation Board,

I am writing to inform you of our intent to enhance and beautify the eastern storefront facade of 318 - 334 Lincoln Road. The current facade, which we inherited when we purchased the property in July 2024, needs to be revitalized, with unsightly foliage growing from its stucco panels. Our objective is to invigorate our building with a fresh façade and a new lighting plan, designed to bring back the district's historic character and ultimately restore the area to its former glory. In fact, our proposed lighting and façade plan is nearly indistinguishable from what was present on the 200-300 block of Lincoln Road in years past.

The new lighting installation is carefully planned to illuminate the facade and create a warm, inviting atmosphere both day and night. We believe these improvements will not only bring back the historic integrity of the architecture but also revitalize the street by improving safety and deterring unwanted activity. The new, enhanced lighting will contribute to a more vibrant, welcoming, and secure environment for both residents and visitors.

To implement the lighting, Vertical LED strips will be inset into the wall to appear as neon in aqua color to match historic photo in plan A7. Individual 21-watt pin spots will be randomly placed on the wall. Please see drawing LD-001

Thank you for considering our plans. We look forward to working with you to ensure this project meets the Historic Preservation Board's standards.

Sincerely,



John Mark Harrington, Principal
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