



**COMMISSION MEMORANDUM**

TO: Honorable Mayor and Members of the City Commission  
FROM: Mayor Steven Meiner  
DATE: November 20, 2024  
TITLE: REFERRAL TO FINANCE AND ECONOMIC RESILIENCY COMMITTEE REGARDING EXTENDING THE WRAP-AROUND PALM TREE LIGHTING ON 71ST STREET TO THE EAST OF NORMANDY FOUNTAIN AND COLLINS AVENUE.

**RECOMMENDATION**

Please place on the November 20, 2024 agenda a referral to the Finance and Economic Resiliency Committee ("FERC") to discuss the extension of wrap-around palm tree string lights on 71st Street east of Normandy Fountain to Collins Ave.

The area near the Normandy fountain has been an area of emphasis by the Public Works Department and has undergone recent upgrades, including the replacement of outdated lighting with LED fixtures and installation of palm tree wrap lights along 71st Street. While the wrap-around lighting along 71st street has been welcomed by the residents and businesses, I would like for the Committee to consider extending the wrap-around palm tree lights on 71st Street between Normandy Fountain and Collins Avenue to further beautify the area, increase safety for residents and visitors, and attract pedestrian traffic to the businesses on Collins Avenue.

**BACKGROUND/HISTORY**

**ANALYSIS**

**FISCAL IMPACT STATEMENT**

N/A

**Does this Ordinance require a Business Impact Estimate?**  
(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:  
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notice/>

**FINANCIAL INFORMATION**

**CONCLUSION**

**Applicable Area**

North Beach

**Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?**

No

**Is this item related to a G.O. Bond Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

**Department**

Office of Mayor Steven Meiner

**Sponsor(s)**

**Co-sponsor(s)**

**Condensed Title**

Ref: FERC - Extending Wrap-Around Palm Tree Lighting on 71st Street. (Meiner)