



COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: Commissioner Kristen Rosen Gonzalez

DATE: May 21, 2025

TITLE: REFERRAL TO THE PUBLIC SAFETY AND NEIGHBORHOOD QUALITY OF LIFE COMMITTEE DISCUSSION REGARDING NAMING THE BUTTERFLY GARDEN AT THE FLAMINGO PARK AS THE "JOY MALAKOFF BUTTERFLY GARDEN," AFTER LATE COMMISSIONER JOY MALAKOFF.

RECOMMENDATION

BACKGROUND/HISTORY

I would like to refer the above referenced item to the Public Safety and Neighborhood Quality of Life Committee (the "Committee") to consider naming the Butterfly Garden, scheduled to be constructed in the interior portion of the Flamingo Park, in honor of late Commissioner Joy Malakoff.

Whenever a request is made to re-name portion(s) of a public facility, including interior portion(s) of a park, Section 82-503(b) of the City Code requires the sponsor to submit the proposal in writing to an appropriate committee (in this case, the PSNQLC).

Flamingo Park covers 36+ acres of land in the middle of South Beach. As funding becomes available, the City continues to upgrade sections of this active park for the community's enjoyment. Areas pending improvements include the baseball and softball fields, and the butterfly garden.

Joy Van Wye Malakoff was a distinguished civic leader, public servant, and lifelong advocate for the cultural, environmental, and historic vitality of Miami Beach. After a 32-year career as a banking executive, she dedicated herself to public service, serving as a Miami Beach City Commissioner for many years and holding leadership roles on numerous boards, including the Planning Board, Zoning Commission, and Historic Preservation Board.

Known affectionately as the "Queen of Miami Beach," Joy championed landmark projects such as the Ocean Terrace Park, Convention Center renovation, and restoration of key historic sites. She was a passionate supporter of the arts and chaired advisory boards for the Wolfsonian, Bass Museum, New World Symphony, and the Miami Beach Botanical Gardens.

Her dedication to civic life was recognized with numerous honors, including the Key to the City and the Mayor's Shining Light Award. Joy's legacy of service, community, and compassion makes the naming of a butterfly garden in her memory a fitting tribute.

ANALYSIS

FISCAL IMPACT STATEMENT

NA

Does this Ordinance require a Business Impact Estimate?
(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

**Is this a "Residents Right to Know" item,
pursuant to City Code Section 2-17?**

Yes

**Is this item related to a G.O. Bond
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

Department

Office of Commissioner Kristen Rosen Gonzalez

Sponsor(s)

Commissioner Kristen Rosen Gonzalez

Co-sponsor(s)

Condensed Title

Ref: PSNQLC - Name Butterfly Garden at Flamingo Park after Late Commissioner Joy Malakoff.
(KRG)

Previous Action (For City Clerk Use Only)