



The Juneteenth Experience 2025: Letter of Intent

To the City of Miami Beach Commission:

This letter is to express our intent to create a new, annual tradition within the City of Miami Beach- The Juneteenth Experience. First launched in 2021, The Juneteenth Experience is a multidisciplinary celebration of our country's second independence day, Juneteenth, and has been steadily growing into one of the most anticipated Juneteenth events in Miami-Dade County and it has been an honor to have it produced with the beautiful city of Miami Beach.

Juneteenth—also known as Freedom Day—celebrates the emancipation of those who were enslaved in the United States. Building on three sold-out Juneteenth Experience performances in 2021, 2022, and 2023, Hued Songs is crystallizing a strong Juneteenth tradition across Miami-Dade with a multidisciplinary Juneteenth performance/celebration. 2025 will mark the fifth annual Juneteenth Experience, produced in partnership with Miami New Drama & the City of Miami Beach at the Colony Theatre.

While certainly this performance honors an important day in our history, it champions tenets of equity across a multitude of issue areas. Access to the arts is an equity issue. Despite 1/4 of South Florida's population identifying as Black, only a handful of Black-led and -centered arts organizations means they're insufficiently represented. Hued Songs centers local Black and Brown artists and offers Miami's highly-diverse Black communities spaces to feel culturally affirmed, celebrate their community and gain more representation in the arts—while ensuring all audiences know they are welcome, even if they don't share that lived experience.

Our goal is to grow this performance and experience into a city-wide artistic celebration of this important and grounding holiday. With your support, we can get there.

Thank you in advance for your consideration.

Kunya C. Rowley
Executive Artistic Director, Hued Songs

