

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: Eric Carpenter, City Manager

DATE: March 19, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, CONSENTING TO THE APPOINTMENT OF STEVEN ANTHONY, AS THE ECONOMIC DEVELOPMENT DIRECTOR OF THE CITY OF MIAMI BEACH.

RECOMMENDATION

Pursuant to the requirements of Article IV, Section 4.02 of the City Charter, it is recommended that the Mayor and the City Commission adopt the attached resolution consenting to the appointment of Steven Anthony as the Economic Development Director for the City of Miami Beach.

BACKGROUND/HISTORY

Steven Anthony is an accomplished Senior Economic Development Executive, Finance Professional and Board Member, with more than 18 years success across the banking, economic development & finance sectors. Mr. Anthony has leveraged extensive experience helping companies and communities realize their potential by identifying economic development opportunities to grow and expand the tax base. His broad area of expertise includes financial management & analysis, strategy, economic development & policy.

Mr. Anthony most recently led the Business Development department of the Economic Development Corp of Kansas City to generate and close economic development projects. He maintains expertise in the application of federal, state and county economic development programs while having won multiple new business development projects within the almost 4 years in the role totaling almost 5000 new jobs that average \$72,000 a year and over \$3 billion in new capital investments for Kansas City, Missouri.

He previously served as the Senior Economic Development Manager for Pepco Holdings in Washington DC where he created the management model of economic development for the utility company and led the economic development efforts for their 3 operating companies within the jurisdictions of Washington DC, Delaware, Maryland and southern New Jersey to attract and retain large businesses as well as generate new revenue streams.

Mr. Anthony has also served a liaison with state, local and county officials regarding issues of economic concern, development proposals & projects. He has been featured as a guest speaker for numerous events on economic development, small business development and affordable housing.

Steven Anthony holds a Master of Real Estate degree from Georgetown University and Bachelor of Arts in Business Administration degree from Dillard University in New Orleans. Mr. Anthony also holds a Certified Banking & Credit Analyst (CBCA) certificate. He most recently held board positions with the Central City Economic Development Sales Tax Board of Kansas City where he

was appointed chairman of the board by the Mayor of Kansas City, MO in December of 2023 and was the Board Chair for DeLaSalle Education Center charter school. His awards include the 2018 Dillard University 40 under 40, the 2023 DCI Top 40 under 40 in Economic Development, and the Kansas City Tomorrow Class 45 Alumni.

ANALYSIS

Steven Anthony is recommended for appointment as the most qualified candidate for the position of Economic Development Director. I believe that his significant experience in the field and his dynamic leadership will assist the very talented group of individuals in the Economic Development Department to improve all economic development services in our city. Mr. Anthony has the knowledge and experience to help companies and neighborhoods in the City of Miami Beach realize their potential by identifying economic development opportunities for their continued improvement. I look forward to seeing the economic development of Miami Beach thrive with Mr. Anthony as the Director of Economic Development.

FISCAL IMPACT STATEMENT

The position of Economic Development Director is fully budgeted.

Does this Ordinance require a Business Impact Estimate? (FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

The salary is budgeted in the General fund.

CONCLUSION

Pursuant to the requirements of Article IV, Section 4.02 of the City Charter, it is recommended that the Mayor and the City Commission adopt the attached resolution consenting to the appointment of Steven Anthony as the Economic Development Director for the City of Miami Beach.

Applicable Area

Citywide

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?

No

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

Human Resources

Sponsor(s)

Co-sponsor(s)

Condensed Title

Appoint Economic Development Director. HR

Previous Action (For City Clerk Use Only)