

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF MIAMI BEACH, FLORIDA, APPROVING AND AUTHORIZING THE ELIGIBILITY OF MIAMI TAKEOVER, LLC TO APPLY FOR A GRANT IN THE AMOUNT OF \$31,000 FROM THE MIAMI BEACH VISITOR AND CONVENTION AUTHORITY (VCA).

WHEREAS, the Miami TakeOver is produced by the WK&F Group and VP Productions Travel annually in Miami Beach, during the month of July; and

WHEREAS, since its inception in 2007, this signature weekend has created a unique travel niche for young urban professionals, and taste-makers who “takeover” South Beach and Miami for a weekend of celebrations and networking; and

WHEREAS, attendees also have the opportunity to give back to the community by participating in two community outreach projects: a beach clean-up and a dental screening for kids at the Overtown Youth Foundation; and

WHEREAS, the City of Miami Beach’s current funding guidelines restrict Special Event Sponsorship applicants from applying for any other City of Miami Beach funding outlet, including, but not limited to the Miami Beach Visitor and Convention Authority (VCA), unless directed and approved by the Mayor and City Commission; and

WHEREAS, as a recent recipient of a Major Special Event Grant awarded by Miami Beach Tourism and Culture Department, Miami TakeOver is currently unable to access a potential grant of \$31,000 from the VCA despite being an annual recipient of grants from VCA since 2021; and

WHEREAS, the Event Organizer believes that obtaining approval to access these additional funding streams would significantly enhance the scope and quality of their event; and

WHEREAS, the Mayor and City Commission wish to approve and authorize the eligibility of Miami TakeOver to apply for a grant from VCA in the amount of \$31,000.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA that the Mayor and the City hereby approve and authorize the eligibility of Miami Takeover, LLC to apply for a grant in the amount of \$31,000 from the Miami Beach Visitor and Convention Authority (VCA).

PASSED AND ADOPTED this ____ day of _____, 2025.

ATTEST:

Steven Meiner, Mayor

Rafael E. Granado, City Clerk

(Sponsored by Commissioner Laura Dominguez)

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney

2/19/2025

Date