

# MIAMI BEACH

## COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: Commissioner Alex Fernandez

DATE: October 30, 2024

TITLE: REFERRAL TO FINANCE AND ECONOMIC RESILIENCY COMMITTEE TO DISCUSS ACTIVATIONS AT LUMMUS PARK BEACHFRONT DURING FORMULA 1 WEEKEND 2025.

### **RECOMMENDATION**

Please place on the September 11, 2024, agenda a referral to the Finance and Economic Resiliency Committee (FERC) September 20, 2024, meeting to discuss activations at Lummus Park Beachfront during Formula 1 Weekend in 2025.

Recommendations should then be forwarded to the October 30, 2024, City Commission meeting for approval of activations to take place.

### **BACKGROUND/HISTORY**

### **ANALYSIS**

### **FISCAL IMPACT STATEMENT**

**Does this Ordinance require a Business Impact Estimate?**  
(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:  
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

### **FINANCIAL INFORMATION**

### **CONCLUSION**

### **Applicable Area**

Citywide

**Is this a “Residents Right to Know” item,  
pursuant to City Code Section 2-17?**

Yes

**Is this item related to a G.O. Bond  
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,  
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

**Department**

Office of Commissioner Alex Fernandez

**Sponsor(s)**

Commissioner Alex Fernandez

**Co-sponsor(s)**

Commissioner Joseph Magazine

**Condensed Title**

Ref: FERC - Activations at Lummus Park Beachfront During Formula 1 Weekend.  
(Fernandez/Magazine)