

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING DONATIONS TO THE CITY TOTALING \$29,800 FROM VARIOUS EVENT PRODUCERS BETWEEN OCTOBER 2024 AND FEBRUARY 2025 AS RESIDENT BENEFITS PURSUANT TO THE CITY'S SPECIAL EVENT PERMIT REQUIREMENTS.

WHEREAS, the City of Miami Beach hosts a wide variety of special events that enrich the community for both visitors and residents; and

WHEREAS, to mitigate the demands made upon City resources and infrastructure, applicants are required to present proposed special event activities to potentially impacted neighborhood associations and appropriate City Departments to ensure that these events are compatible with the surrounding neighborhoods; and

WHEREAS, this process assists in evaluating and assessing the City's resources, both in terms of personnel and use of public property and rights-of-way to adequately protect the public safety, health, and welfare of the community; and

WHEREAS, according to the City's Special Events Guidelines, most recently revised by Resolution No. 2024-33112, the City has the authority to approve, approve with conditions, deny or revoke a Special Event Application, considering factors which include the type of event, resident benefit, economic impact to the City, and demands on City services; and

WHEREAS, all special events on public property require a resident benefit, defined as a quantitative, tangible benefit to the residents and local community. Examples of Resident Benefits may include, but are not limited to:

- Discounted tickets (e.g., for Miami Beach residents, seniors, youth, military, veterans, disabled and special needs)
- Special programming or standalone public performance
- Educational and/or cultural component/ programming
- Senior benefit or food drive - in partnership with Housing and Community Services
- Monetary Donation to a City's Public Benefit Fund
- Beach cleanup or dune restoration - monetary equivalent based on footprint and impact of event; and

WHEREAS, the Tourism and Culture Department is responsible for reviewing resident benefit proposed as part of a special event application. Five (5) recent special events, identified below, provided monetary donations as a resident benefit:

- Adobe Max – The Creativity Conference – October 11-16, 2024 – Total donation of \$4,000 distributed to the Education Compact Fund, Art in Public Places Fund, Tree Preservation Fund, Biscayne Bay Protection Fund, and Resiliency Fund
- United Art Fair – November 12, 2024, to December 20, 2024 – Total donation of \$10,000 distributed to the Education Compact Fund, Art in Public Places Fund, Tree Preservation Fund, Biscayne Bay Protection Fund, and Resiliency Fund
- Faena Beach Dinner – November 28-29, 2024 - \$500 donation to Art in Public Places Fund
- Faena NYE Fireworks – December 31, 2024 - \$300 donation to Art in Public Places Fund
- JP Morgan Summit 2025 – January 9, 2025-February 16, 2025 - \$15,000 donation to Education Compact Fund.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby accept donations to the City totaling \$29,800 from various event producers between October 2024 and November 2025 as resident benefits pursuant to the City's special event permit requirements.

PASSED AND ADOPTED this ____ day of _____, 2025.

ATTEST:

Steven Meiner, Mayor

Rafael E. Granado, City Clerk

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

Nick Kallegas 1/28/25
for City Attorney *NK* Date