

ROYAL PALM HOTEL

1545 COLLINS AVE, MIAMI BEACH, FL 33139

HPB SET INTERIOR AND EXTERIOR RENOVATION

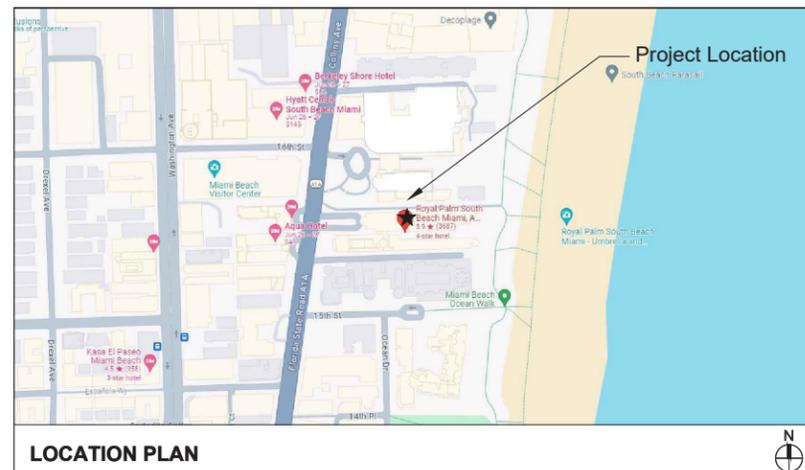
FINAL SUBMITTAL: 08.04.2024

EoA

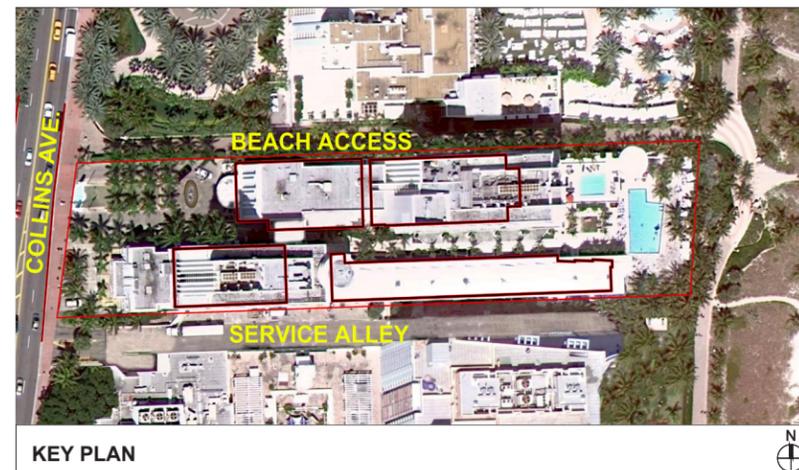
ARCHITECTURE | INTERIORS | BRANDING | MASTERPLANNING | LANDSCAPE

EoA, Inc.
1929 Ponce de Leon Blvd.
Coral Gables, Florida 33134
305-444-0990
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State of Florida Architect of Record
Malcolm Berg, AIA
License No. AR94424



LOCATION PLAN



KEY PLAN



| OWNER |
|--|
| PARK HOTELS & RESORTS 1775 TYSONS BLVD. 7TH FLOOR TYSONS, VA 22102 Office: 571-302-5757 |

| OWNERS REPRESENTATIVE |
|---|
| THE HARDY GROUP 6085 BARFIELD ROAD, SUITE 200 ATLANTA, GA 30328 Office: 470-845-8615 |

| ARCHITECT |
|---|
| GENSLER 545 NW 26TH ST. SUITE 250 MIAMI, FL 33127 Office: 305-350-7070 |

| LANDSCAPE |
|--|
| KIMLEY-HORN 2 ALHAMBRA PLAZA, SUITE 500 CORAL GABLES, FL 33134 Office: 305-535-7714 |

| PROJECT SCOPE |
|--|
| THE SCOPE OF WORK IS I COMMON AREAS AND GUE |



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 HPB SET

AUGUST / 04 / 2024: FINAL SUBMITTAL

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sheet no.

ID-0.01

SCALE: AS NOTED



ESTABLISHED 1939

On *historic* Collins Avenue, a *steadfast* landmark in the *heart* of South Beach.



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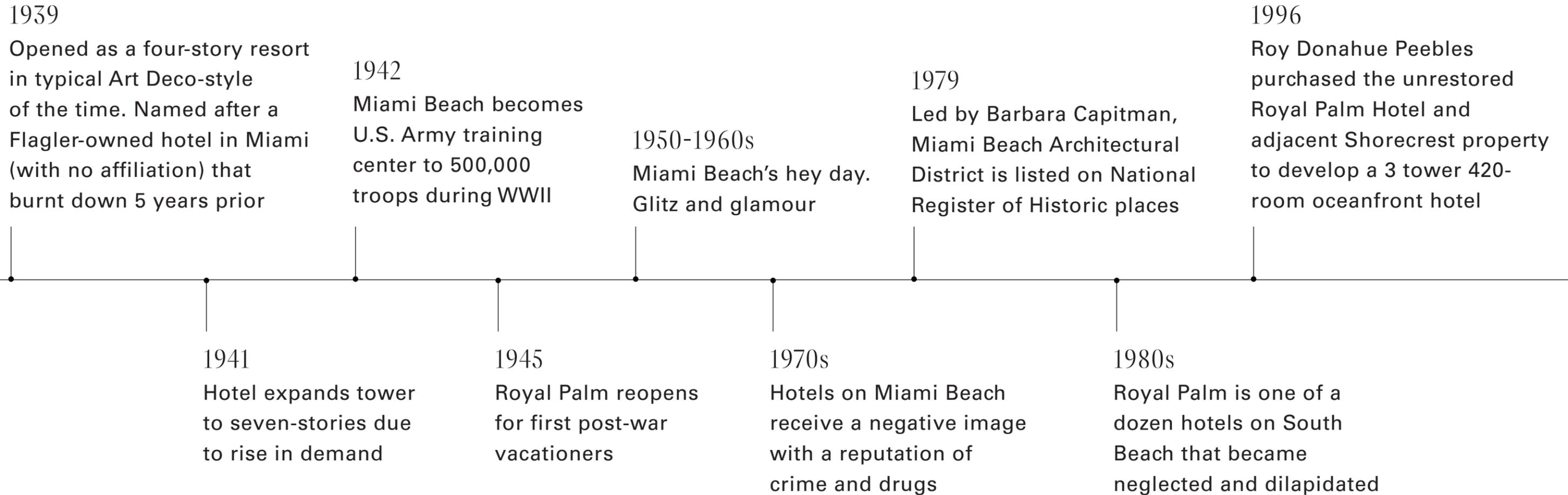
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SCALE: AS NOTED

TIMELINE

Royal Palm *History*



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sheet no.

ID-1.01

SCALE: AS NOTED

TIMELINE
Royal Palm *History*

1998
Original Royal Palm building found to be beyond repair and was demolished to be reconstructed using original plans and details

2004
Peebles sells Royal Palm and it changes hands a number of times over the next decade

2015
Royal Palm joins Starwood as its first Tribute Portfolio hotel with the brand being acquired by Marriott Intl. one year later

2023
EoA engaged to reposition and redesign hotel concept

2002
Fully restored Royal Palm and Shorecrest hotels - led by Architectonica - reopened as Royal Palm Crowne Plaza, as the first full-service luxury hotel in America owned, developed, and operated by African-Americans

2012
Reopens as The James Royal Palm by KSL Partners. Lasts 2 years before being sold

2016-2022
Gradual decline of the Royal Palm since last major renovation



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SCALE: AS NOTED



MAIN ENTRY
1/30/2024 SITE IMAGES



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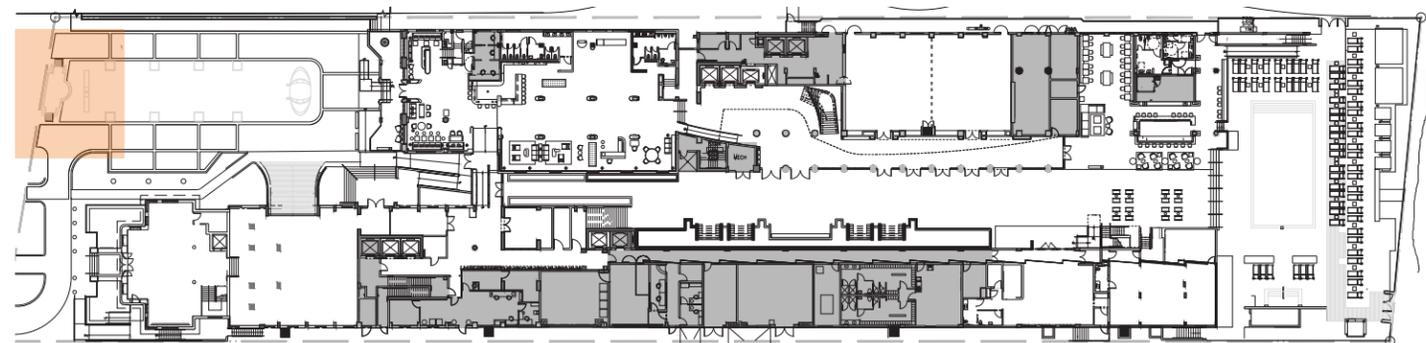
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SCALE: AS NOTED



MAIN ENTRY - WATER FOUNTAIN AND ARBOR
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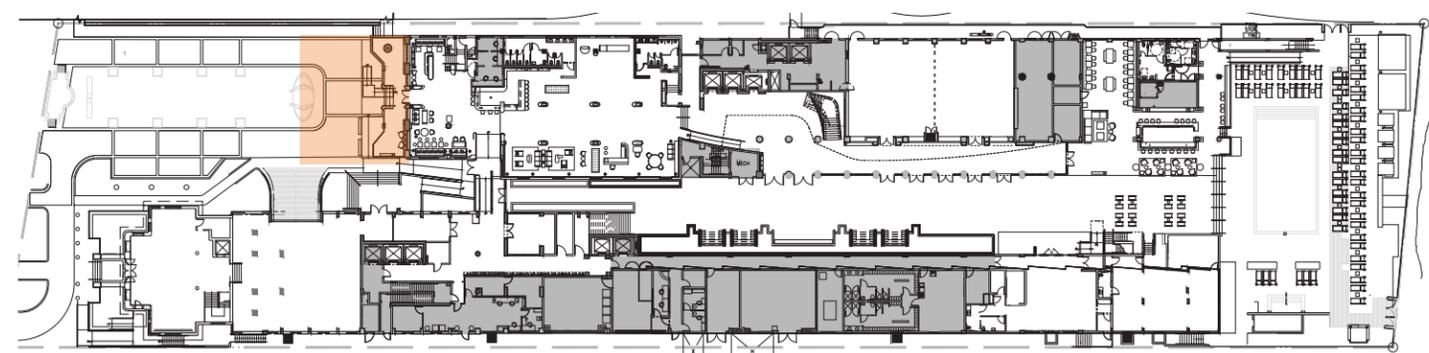
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sheet no.

ID-2.02

SCALE: AS NOTED



MAIN ENTRY - PORTE COCHERE AND VALET
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sheet no.

ID-2.03

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