



CHARLY'S

churros • waffles • ice cream



CHARLY'S is a dessert cafe on a mission to become America's favorite destination for **made-to-order, fresh** churros and waffles.

We were founded to **bring people together** through delicious, memorable treats. We aim to redefine the dessert scene by delivering classic indulgences with a unique, delightful twist.

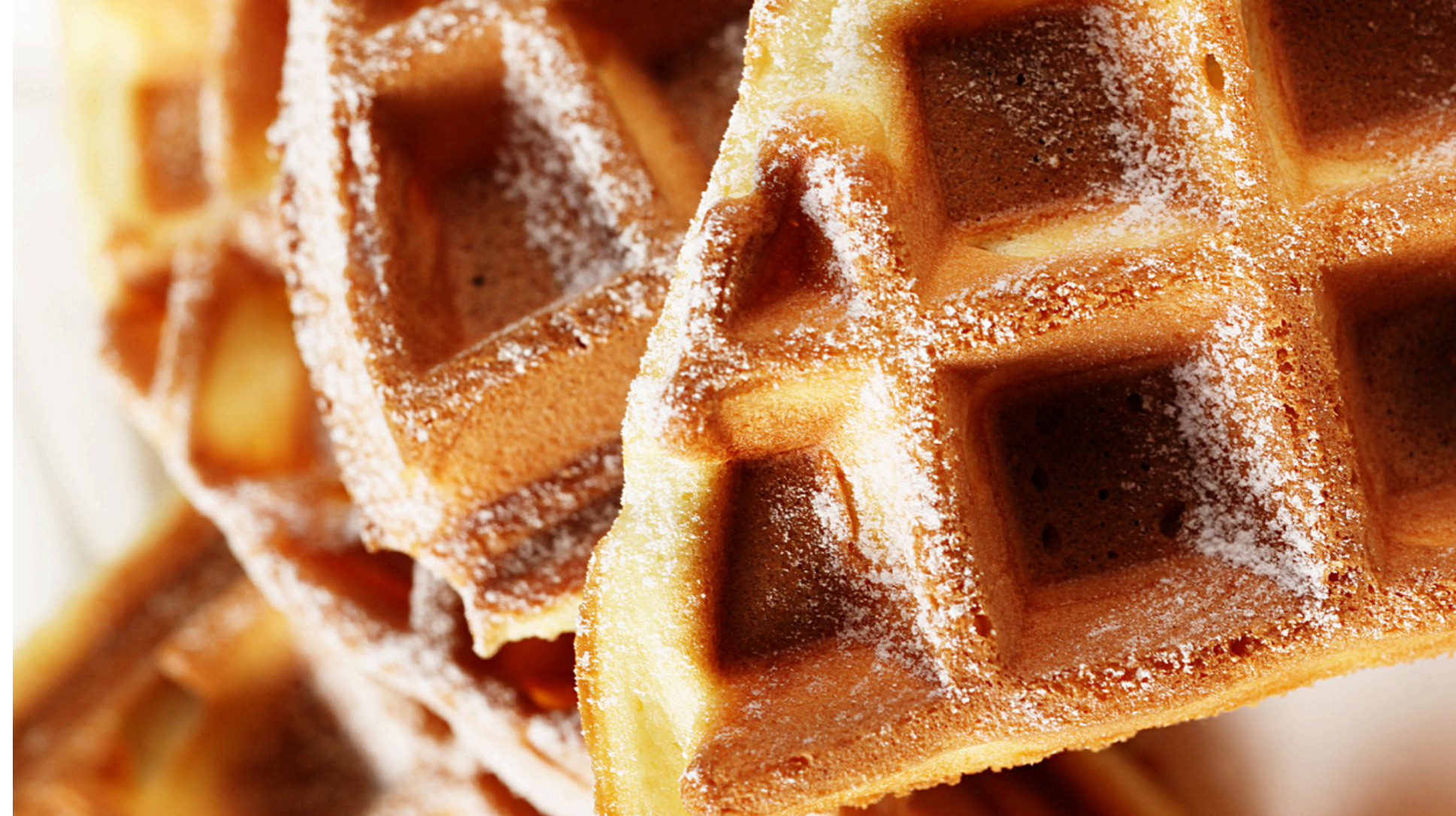
We're more than just a spot for a quick treat; we are a welcoming place to **relax, connect, and enjoy** quality time with friends and family.

EVERYONE LOVES CHURROS, WAFFLES & ICE CREAM

- We use some of the highest quality ingredients that are sourced ethically
- Customers want variety, novelty and choice, so we offer the following dip flavors to complement our churros & waffles:

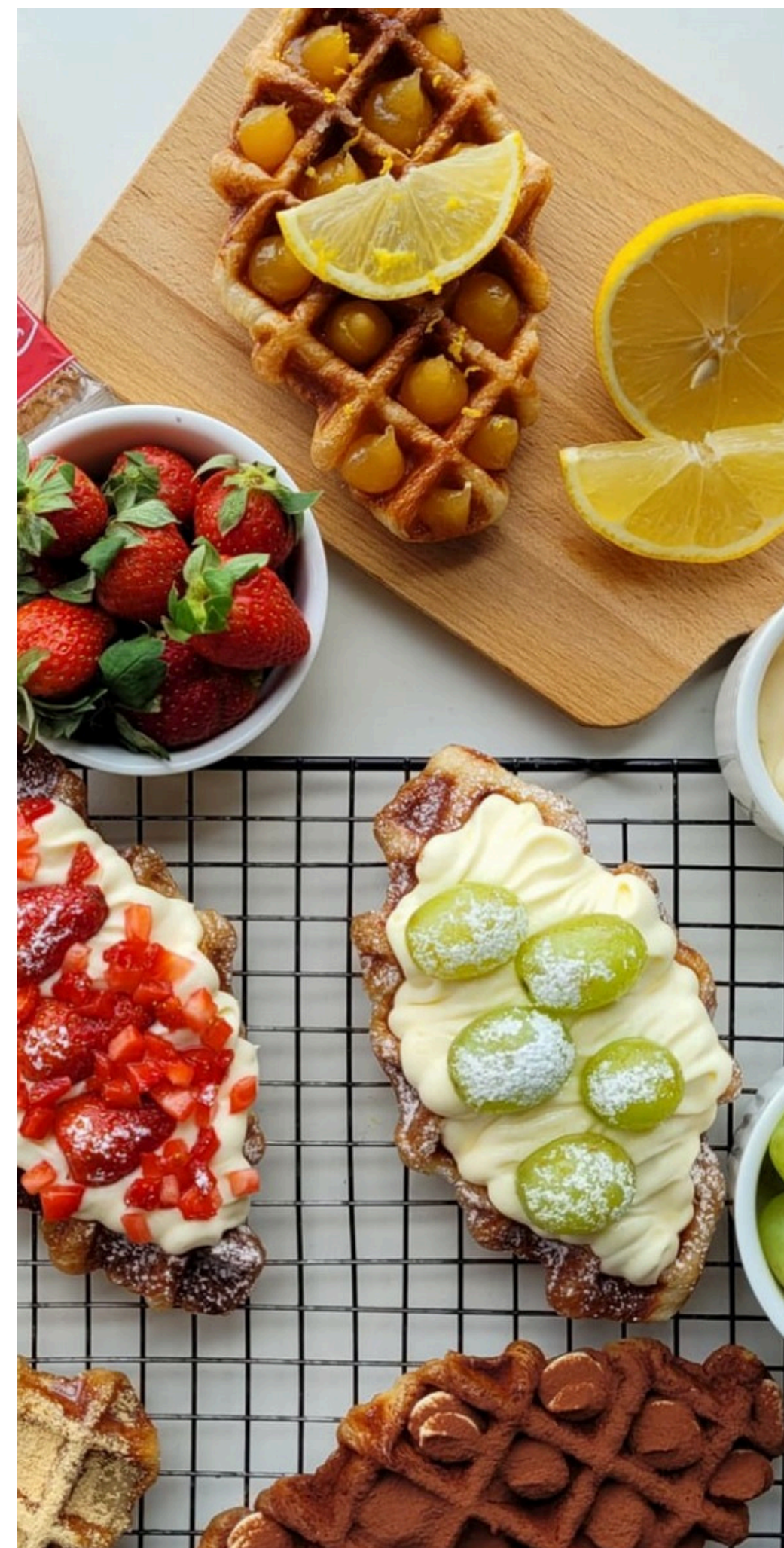
Dark Chocolate
Milk Chocolate
Crunchy Pistachio
Cookies & Cream

Chocolate Hazelnut
Dulce de Leche
Cookie Butter
Golden Caramel





MENU PREVIEW



Message to Miami Beach Officials

We are thrilled to apply for the Commercial Lease Subsidy Program as we prepare to open our first location on Lincoln Road. This opportunity is particularly meaningful to me, as I have fond memories of visiting this iconic street over the years, and it is incredibly exciting to now join its vibrant business community. We are taking over a unit that previously operated as a nonconforming business and will introduce a new concept focused on bringing friends and families together in a way that enriches the community. Our tagline, “Fall in Love Again,” reflects our values to inspire a love for not only our desserts but for the things that matter in life—community, family and friendship. Thank you for your consideration.

FALL
in love
AGAIN

FALL
in love
AGAIN

FALL
in love
AGAIN

FALL
in love
AGAIN

FOUNDER BIO

Charles Jung is the Founder of Charly's. Charles sees an opportunity to expand the dessert landscape in America by offering tried and tested indulgences in a unique and delicious way.

Prior to Charly's, Charles was a Partner / Research Analyst at Cohen Capital Management, an \$800M investment firm. He was responsible for leading direct investments across the capital structure in both private and public securities. He has extensive knowledge in business strategy, financial analysis, corporate governance and valuation.

