

MIAMI BEACH

COMMITTEE MEMORANDUM

TO: Public Safety and Neighborhood Quality of Life Committee Members
FROM: Eric Carpenter, City Manager
DATE: December 2, 2024
TITLE: DISCUSS/TAKE ACTION ON ACTIVATING THE UNDERUTILIZED SPACES IN ALTOS DEL MARK PARK.

RECOMMENDATION

The Administration recommends activating the underutilized spaces in Altos Del Mar by providing open-air family-friendly performances and events, and exploring the feasibility of temporary art installations similar to those in the Village of Bal Harbour and the Town of Surfside.

BACKGROUND/HISTORY

During the October 30, 2024 City Commission meeting, at the request of Commissioner Tanya K. Bhatt, the Mayor and City Commission referred a discussion item to the Public Safety and Neighborhood Quality of Life Committee ("PSNQLC"), to discuss/take action on activating the underutilized spaces in Altos Del Mar Park. The referral memorandum referenced an open-air performance space and installing rotating art/sculpture installations along the beachwalk similar to programs in Bal Harbor and Surfside.

ANALYSIS

The Parks and Recreation Department and the Tourism and Culture Department have worked together to explore the possibility of activating the underutilized spaces in Altos Del Mar Park.

Outdoor Performances:

The open areas within Altos Del Mar Park provide opportunities for outdoor programming and performances. The Parks and Recreation Department can host large-scale events like Fire on the Fourth, Movies in the Park, and other community activities such as Fantasy Theater productions. This space can act as a hub for artistic performances and family-oriented neighborhood events.

Temporary Art Installations:

The Village of Bal Harbour and the Town of Surfside both have temporary public art along their beach walks. The Tourism and Culture staff have engaged in high-level conversations with the Village of Bal Harbour to gather information regarding their public art installations.

The Village of Bal Harbour (the "Village") presents a series of sculptures along the beach path and Collins Avenue through their public art program, Unscripted Bal Harbour (the "Program"). The Program is a public/private partnership comprised of cross-collaboration with various organizations and artists to enhance the area and has a partnership with a local commercial art gallery, Opera Gallery. At no cost to the Village, Opera Gallery loans the artworks to the Village. In a mutually beneficial partnership, the Village activates its public areas, and the Opera Gallery promotes its available artworks. These artworks are available for purchase; therefore, artworks may be rotated or on a temporary basis. At the time of printing, further information has not been

obtained from the Town of Surfside.

The City Administration could research the feasibility of implementing a rotating art pilot program.

Other Considerations:

During the November 20, 2024 City Commission meeting, the Chairperson and Members of the Board of the North Beach Community Redevelopment Agency passed a resolution accepting the recommendation of the North Beach CRA Advisory Committee from their November 12, 2024 meeting to explore the use of CRA funds to acquire and install, subject to approval by the City of Miami Beach, permanent or semi-permanent display stations at Altos Del Mar Park for the exhibition of artwork and cultural materials similar to the program conceptualized by the City of Miami Beach for Lummus Park in South Beach.

FISCAL IMPACT STATEMENT

The Parks and Recreation Department, along with the Tourism and Culture Department, will assess the budget impact according to the guidance provided by the Committee.

Does this Ordinance require a Business Impact Estimate?

(FOR ORDINANCES ONLY)

The Business Impact Estimate (BIE) was published on .

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

N/A

CONCLUSION

Activating Altos Del Mar Park will benefit the families living nearby, and the potential inclusion of temporary art installations will enhance the artistic offerings in North Beach.

Applicable Area

North Beach

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?

Yes

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

Parks and Recreation

Sponsor(s)

Commissioner Tanya K. Bhatt

Co-sponsor(s)

Condensed Title

Activate Underutilized Spaces in Altos Del Mar Park (Bhatt)