

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: February 3, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, AUTHORIZING A ONE-TIME SPONSORSHIP IN THE AMOUNT NOT TO EXCEED \$25,000.00 FOR THE ANNUAL GROUNDUP MUSIC FESTIVAL TO BE HELD ON FEBRUARY 8-9, 2025, AT THE MIAMI BEACH BANDSHELL AND FURTHER, AUTHORIZING THE ELIGIBILITY OF THE EVENT ORGANIZER TO APPLY FOR A GRANT FROM THE MIAMI BEACH VISITOR AND CONVENTION AUTHORITY (VCA) AND APPLY FOR FUNDING THROUGH THE A CITY'S SPECIAL EVENT SPONSORSHIP PROGRAM, STARTING FROM FISCAL YAR 2026-27 IN LIGHT OF ITS IMPACTFUL, FAMILY-FRIENDLY CULTURAL PROGRAMMING IN THE CITY.

RECOMMENDATION

BACKGROUND/HISTORY

ANALYSIS

The attached Resolution was prepared at the request of the sponsor, Mayor Steven Meiner.

FISCAL IMPACT STATEMENT

The fiscal impact of this measure shall not exceed \$25,000.

Does this Ordinance require a Business Impact Estimate? (FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

Is this a “Residents Right to Know” item, pursuant to City Code Section 2-17?

No

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

City Attorney

Sponsor(s)

Mayor Steven Meiner

Co-sponsor(s)

Condensed Title

Approve \$25K Sponsorship, 2025 GroundUP Music Festival. (Meiner) CA

Previous Action (For City Clerk Use Only)