



NBCRA MEMORANDUM

TO: Honorable Chair and Members of the Board of Directors

FROM: Eric Carpenter, Executive Director

DATE: October 30, 2024

TITLE: A RESOLUTION OF THE CHAIR AND BOARD OF DIRECTORS OF THE NORTH BEACH COMMUNITY REDEVELOPMENT AGENCY, ACCEPTING THE RECOMMENDATION OF THE EXECUTIVE DIRECTOR, PURSUANT TO REQUEST FOR QUALIFICATIONS (RFQ) NO. 2024-005-ND, FOR ECONOMIC DEVELOPMENT CONSULTANT SERVICES, AUTHORIZING THE ADMINISTRATION TO ESTABLISH A POOL OF PRE-QUALIFIED CONSULTANTS FOR ECONOMIC DEVELOPMENT CONSULTANT SERVICES; AUTHORIZING THE ADMINISTRATION TO ENTER INTO NEGOTIATIONS WITH DAEDALUS CAPITAL, LLC, AS THE FIRST-RANKED PROPOSER; ERNST & YOUNG LLP, AS THE SECOND-RANKED PROPOSER; HUNDEN STRATEGIC PARTNERS, INC., JONES LANG LASALLE AMERICAS, INC., AND PFM GROUP CONSULTING LLC, AS THE TIED THIRD-RANKED PROPOSERS; WILL DAN FINANCIAL SERVICES, INC., AS THE SIXTH-RANKED PROPOSER; L.M. GENUINE SOLUTIONS LLC, AS THE SEVENTH-RANKED PROPOSER; ACCENTURE LLP, AS THE EIGHTH-RANKED PROPOSER; GOMAN YORK PROPERTY ADVISERS LLC AND NATIONAL COUNCIL FOR COMMUNITY DEVELOPMENT, INC., AS THE TIED NINTH-RANKED PROPOSERS; VISIONFIRST ADVISORS, AS THE ELEVENTH-RANKED PROPOSER; AND CAMBRIDGE ECONOMETRICS INC. AND ECONSULT SOLUTIONS, INC., AS THE TIED TWELFTH-RANKED PROPOSERS; AND FURTHER AUTHORIZING THE EXECUTIVE DIRECTOR AND SECRETARY TO EXECUTE AGREEMENTS WITH EACH OF THE PROPOSERS UPON CONCLUSION OF SUCCESSFUL NEGOTIATIONS BY THE ADMINISTRATION. (ECONOMIC DEVELOPMENT) **JOINT CITY COMMISSION, RDA, AND NBCRA**

RECOMMENDATION

The North Beach Community Redevelopment Agency (NBCRA) Administration ("Administration") recommends that the Chair and Board of Directors approve the Resolution.

The solicitation is currently under the cone of silence.

BACKGROUND/HISTORY

The NBCRA is dedicated to fostering a robust economy that stimulates balanced growth by connecting business, community, people, and jobs through business assistance and resources, corridor development and redevelopment, real estate, and creating a diverse economy that produces a dynamic and resilient community

To meet NBCRA goals, objectives, and expectations, a pool of NBCRA consultants (Consultants) is secured to assist the NBCRA in assessing economic development potential, developing economic development strategies, implementing projects, providing professional industry insight, building capacity, promoting economic development awareness and more (collectively, "Consultant Services"). The Consultants are contracted to assist as needed and by specialty. The current pool of Consultants contracts is set to expire on December 11, 2024.

In anticipation of the expiring Consultant contracts, the Administration requested approval to issue Request for Qualifications (RFQ) 2024-005-ND for Economic Development Consultant Services for an initial term of three (3) years with one (1) two-year renewal term or two (2) one-year renewal terms at the Executive Director's sole discretion.

ANALYSIS

On May 15, 2024, the Chair and Board of Directors authorized the issuance of RFQ No. 2024-005-ND for Economic Development Consultant Services. On May 17, 2024, the RFQ was issued jointly by the NBCRA, the Miami Beach Redevelopment Agency (RDA), and the City of Miami Beach. A voluntary pre-proposal conference to provide information to proposers submitting a response was held on May 30, 2024. Two (2) addenda were issued, and 89 prospective bidders accessed the advertised solicitation. RFQ responses were due and received on August 6, 2024. The NBCRA /RDA/City received a total of eighteen (18) proposals. On September 11, 2024, the NBCRA approved the shortlisting of the following firms to be further considered in the RFQ evaluation process: Accenture LLP, Cambridge Econometrics Inc., Daedalus Capital, LLC, Econsult Solutions, Inc., Ernst & Young LLP, Goman York Property Advisers LLC, Hunden Strategic Partners, Inc., Jones Lang Lasalle Americas, Inc., L.M. Genuine Solutions LLC, National Council for Community Development, Inc., PFM Group Consulting LLC, VisionFirst Advisors, and Willdan Financial Services, Inc.

The Evaluation Committee (the "Committee"), appointed by the City Manager (Executive Director) via Letter to Commission (LTC) # 318-2024, convened on September 26, 2024, to interview the shortlisted firms. The Committee was comprised of Justin Karr, Economic Development Manager, Economic Development Department; Rogelio Madan, Development and Resiliency Officer, Planning Department; Colette Satchell, Senior Project Manager, Office of Capital Improvement Projects, and Luis Wong, Administrative Services Manager, Economic Development Department.

The Committee was provided an overview of the request for qualifications and information relative to the City's Cone of Silence Ordinance and the Government in the Sunshine Law, general information on the scope of services, and a copy of each proposal. The Committee was instructed to score and rank each proposal pursuant to the evaluation criteria established in the RFQ. The evaluation process resulted in the ranking of proposers as indicated in Attachment A. A summary of each top-ranked firm is available upon request.

The Administration has considered the qualifications of the top thirteen firms and finds them to be varied in capabilities and experience and, thus, a diverse selection of consultants. The types of economic development activities scheduled and projected vary from strategic planning, industry and market research, statistical and empirical economic analysis, workforce development viability, community and neighborhood development programming, economic impact studies, public-private partnership evaluations, and more. Access to a robust pool of consultants, ranging from small, local, and regional to national and global expertise, ensures access to diverse approaches and talent and the ability to engage multiple consultants simultaneously. As the solicitation was jointly issued by the NBCRA, RDA, and City, a wide variety of services may be needed. Therefore, it is recommended that the thirteen (13) firms be awarded to establish a pool of prequalified economic development consultants to aid the NBCRA advance the economic development goals, mission, and vision of the NBCRA Board.

FISCAL IMPACT STATEMENT

Fees will be established through the negotiation process. The North Beach Community Redevelopment Agency has budgeted \$80,000 for these services. Services shall be subject to the availability of funds approved through the NBCRA's budgeting process. Grant funding is not anticipated to be utilized for this project.

Does this Ordinance require a Business Impact Estimate?
(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notice/>

FINANCIAL INFORMATION

168-1987-000345-38-404-537-00-00-00	\$80,000
-------------------------------------	----------

CONCLUSION

The Administration recommends that the Chair and Members of the Board of Directors approve the Resolution authorizing the Administration to establish a pool of pre-qualified consultants for specific tasks relating to economic development consultant services; authorizing the Administration to enter into negotiations with Daedalus Capital, LLC, as the first-ranked proposer; Ernst & Young LLP, as the second-ranked proposer; Hunden Strategic Partners, Inc., Jones Lang Lasalle Americas, Inc., and PFM Group Consulting LLC, as the tied third-ranked proposers; Willdan Financial Services, Inc., as the sixth-ranked proposer; L.M. Genuine Solutions LLC, as the seventh-ranked proposer; Accenture LLP, as the eighth-ranked proposer; Goman York Property Advisers LLC and National Council For Community Development, Inc., as the tied ninth-ranked proposers; VisionFirst Advisors, as the eleventh-ranked proposer; and Cambridge Econometrics Inc. and Econsult Solutions, Inc., as the tied twelfth-ranked proposers; and further authorizing the Executive Director and Secretary to execute agreements with each of the proposers upon conclusion of successful negotiations by the Administration.

Applicable Area

Citywide

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?

No

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

Procurement

Sponsor(s)

Co-sponsor(s)

Condensed Title

Joint, Award RFQ 2024-005-ND, Economic Development Consultant Services. ED/PR