

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: Eric Carpenter, City Manager

DATE: February 26, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, CONSENTING TO THE APPOINTMENT OF WILLIAM MACDONALD, AS THE PARKING DIRECTOR OF THE CITY OF MIAMI BEACH.

RECOMMENDATION

Pursuant to the requirements of Article IV, Section 4.02 of the City Charter, it is recommended that the Mayor and the City Commission adopt the attached resolution consenting to the appointment of William MacDonald as the Parking Director for the City of Miami Beach.

BACKGROUND/HISTORY

Mr. William MacDonald holds a Bachelor of Arts degree in Political Science from the University of Central Florida. Mr. MacDonald holds an International Parking & Mobility Institute Certified Administrator of Public Parking (CAPP) certificate, an International Parking & Mobility Institute ParkSmart Certified Advisor National Green Council certificate, and a National Parking Association Certified Parking Professional (CPP) certificate.

Mr. MacDonald has over 13 years of experience as a parking executive and over 17 years of experience in managing organizations which provide excellent customer service. Most recently, Mr. MacDonald has served as the Senior Director of Transportation and Parking Services at the University of Florida, where he managed over 26,000 parking spaces for Staff, Faculty, Student and Visitor parking for the 5th largest single campus university in the country. In addition, he served as the Director of Parking and Ground Transportation Systems at Denver International Airport. Mr. MacDonald has a proven track record of managing large scale parking operations and delivering parking solutions to his target constituency in an efficient and effective manner.

ANALYSIS

William MacDonald is recommended for appointment as the most qualified candidate for the position of Parking Director. I believe that his significant experience in the field and his leadership approach will assist the very talented group of individuals in the Parking Department to move the Department forward and improve all services. I look forward to seeing the growth and development of the team with Mr. MacDonald as the Director.

FISCAL IMPACT STATEMENT

The position of Parking Director is fully budgeted.

Does this Ordinance require a Business Impact Estimate?
(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

The salary is budgeted in the Parking fund.

CONCLUSION

Pursuant to the requirements of Article IV, Section 4.02 of the City Charter, it is recommended that the Mayor and the City Commission adopt the attached resolution consenting to the appointment of William MacDonald as the Parking Director for the City of Miami Beach.

Applicable Area

Citywide

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?

No

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

Human Resources

Sponsor(s)

Co-sponsor(s)

Condensed Title

Appoint William MacDonald as Parking Director. HR

Previous Action (For City Clerk Use Only)