

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING THE REVISED SPECIAL EVENT REQUIREMENTS AND GUIDELINES ATTACHED TO THE COMMISSION MEMORANDUM ACCOMPANYING THIS RESOLUTION; SAID REVISIONS TO INCORPORATE CHANGES TO THE ESTABLISHED FREQUENCY USE CHART, INCLUDING A REDUCTION TO THE NUMBER OF PRIDE PARK ANNUAL ACTIVATION DAYS FROM 120 TO 75 DAYS FOR TICKETS ACTIVATIONS, NOT INCLUDING FREE COMMUNITY EVENTS.

WHEREAS, the City of Miami Beach hosts a wide variety of special events that enrich the community for both visitors and residents; and

WHEREAS, consistent with Section 12-5(1) of the City Code, all proposed special events on public property with projected attendance of more than 150 persons, and all proposed special events on private property, will be reviewed by various City departments; and

WHEREAS, representatives from City departments, including, but not limited to Police, Fire, Tourism and Cultural Development, Public Works, Parking, Planning, Code Compliance, Environment and Sustainability and Parks Departments take part in a monthly Special Events Internal Review meeting; and

WHEREAS, to mitigate the demands made upon City resources and infrastructure, applicants are required to present proposed special event activities to potentially impacted neighborhood associations and appropriate City Departments to ensure that these events are compatible with the surrounding neighborhoods; and

WHEREAS, the foregoing process allows the City to evaluate and assess the City's resources, both in terms of personnel and use of public property and rights-of-way, to ensure that the proposed event does not adversely impact the public safety, health, and welfare of the community; and

WHEREAS, the Tourism and Culture Department ("TCD") hosts the Special Events Community Review meeting virtually, on the third Thursday of every month, and the meeting invitation for the monthly meeting is publicly noticed through the City Clerk's Office and is sent to City personnel, event producers, and community stakeholders; and

WHEREAS, in 2023, the TCD led a multi-disciplinary review of the Guidelines with departments affected by Special Events, including Building, Code, Economic Development, Environmental and Sustainability, Fire, Ocean Rescue, Parking, Parks and Recreation, Police, Property Management, Public Works, Sanitation, and Transportation, and the revised Special Event Guidelines include edits received from said departments; and

WHEREAS, On July 26, 2023, the City Commission adopted Resolution No. 2023-32701, authorizing a revision to the Special Event Guidelines, which included revisions provided by various City Departments, language to restrict new events activating Lummus Park and Lummus Park Spoil areas north of 13th street, or beachfront between 13th to 16th Street, unless approved by the City Commission, and a bifurcation of the Special Events Sponsorship Program; and

WHEREAS, according to the City's Special Events Guidelines, most recently revised pursuant to Resolution No. 2023-32701, the City has the authority to approve, approve with conditions, deny or revoke a Special Event Application, considering factors which include the type of event, resident benefit, economic impact to the City, demands on City services and availability of public space in accordance with the established frequency chart; and

WHEREAS, to ensure that the City's beaches, parks, and public right-of-ways are protected and conserved, the City limits the number and scope of the events held in these areas; and

WHEREAS, the City has in place a Frequency Chart, which outlines the maximum number of days in a fiscal year that can be used within the designated area listed, and once a designated area reaches its maximum allowance, no additional event may be permitted, unless approved by the Mayor and the City Commission; and

WHEREAS, the Frequency Chart in the Special Event Guidelines specifically mentions Pride Park, with the approved maximum number of event days in the Park limited to 120 days per fiscal year, with priority given to Miami Beach Convention Center (MBCC) events; and

WHEREAS, on February 1, 2023, the Mayor and City Commission approved a referral item (C4 W), sponsored by then Commissioner/now Mayor Steven Meiner, to the Public Safety and Neighborhood Quality of Life Committee ("PSNQLC") to discuss the schedule of events taking place at Pride Park, and how the City could better manage the schedule and activate Pride Park for the maximum benefit of City residents; and

WHEREAS, on September 13, 2023, the Mayor and City Commission approved a related referral item (C4 N), sponsored by Commissioner Alex Fernandez, to the PSNQLC to discuss Pride Park and the number of activation days; and

WHEREAS, both referral items (C4 W and C4 N) relating to Pride Park were heard and discussed at the same time at the February 14, 2024, PSNQLC meeting, where the Committee unanimously moved the item with a favorable recommendation to the City Commission to limit the number of Pride Park activations days from 120 to 75 days for ticketed activations, not including free community events and possibly having an area free of activations; and

WHEREAS, the Administration revised the Special Event Guidelines, which now

include the reduction in activation days for Pride Park, and edits to additional sections in the Frequency Chart to ensure parity.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby approve the revised Special Event Requirements and Guidelines attached to the Commission Memorandum accompanying this Resolution; said revisions to incorporate changes to the established frequency use chart, including a reduction to the number of Pride Park annual activation days from 120 to 75 days for ticketed activations, not including free community events.

PASSED AND ADOPTED this ____ day of _____, 2024.

ATTEST:

Steven Meiner, Mayor

Rafael E. Granado, City Clerk

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney

6/18/2024

Date