

# MIAMI BEACH

## COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: April 23, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION TO DEVELOP A PILOT PROGRAM FOR A "COMMUNITY NIGHT OUT" EVENT ON LINCOLN ROAD MALL, IN COLLABORATION WITH THE LINCOLN ROAD BUSINESS IMPROVEMENT DISTRICT, TO INCENTIVIZE ACTIVATION ON LINCOLN ROAD THROUGH FREE PARKING, OUTDOOR ACTIVATIONS FROM EXISTING TENANTS AND OWNERS, TEMPORARY POP-UPS, ENTERTAINMENT, AND OTHER COMMUNITY-ENGAGING COMPONENTS; AND FURTHER DIRECTING THE CITY ADMINISTRATION TO PROPOSE THREE ALTERNATIVE DATES THAT ARE BEST SUITED FOR THE LINCOLN ROAD MALL AND THE COMMUNITY.

### **RECOMMENDATION**

### **BACKGROUND/HISTORY**

### **ANALYSIS**

This resolution was prepared at the request of the sponsor, Commissioner Joseph Magazine.

### **FISCAL IMPACT STATEMENT**

N/A

### **Does this Ordinance require a Business Impact Estimate?**

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

### **FINANCIAL INFORMATION**

### **CONCLUSION**

**Applicable Area**

Citywide

**Is this a "Residents Right to Know" item,  
pursuant to City Code Section 2-17?**

No

**Is this item related to a G.O. Bond  
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,  
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

**Department**

City Attorney

**Sponsor(s)**

Commissioner Joseph Magazine

**Co-sponsor(s)**

Commissioner Laura Dominguez

**Condensed Title**

Develop Pilot Program for "Community Night Out" Event on Lincoln Road Mall.  
(Magazine/Dominguez) CA

**Previous Action (For City Clerk Use Only)**