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A Proposal for 2026 Yacht Exhibition in Indian Creek, Miami Beach

MIAMI BEACH



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The Miami International Boat Show has a 50-year history with Miami Beach and is a positive reflection of the Miami Beach brand.



The Miami International Boat Show is the longest running boat show in South Florida and among the largest in-water boat shows in the world. It attracts over 100,000 upscale visitors and more than 1,000 exhibitors, contributing nearly \$1B annually in economic impact.



Trusted Partner

Informa Markets, the world's largest exhibition producer, has demonstrated a deep commitment to Miami Beach as the biggest show partner to Miami Beach Convention Center, producing over ten shows each year.



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PROPOSAL:

Generate new excitement for the 2026 Discover Boating Miami International Boat Show with an upscale yacht exhibition on Miami Beach.

2026 SHOW LOCATIONS:

- Miami Beach Convention Center & Pride Park
- Yacht Exhibition in Indian Creek *
- Venetian Marina
- Museum Park Marina
- Yacht Haven Grande

* Yachts were previously exhibited in Indian Creek in 2018.



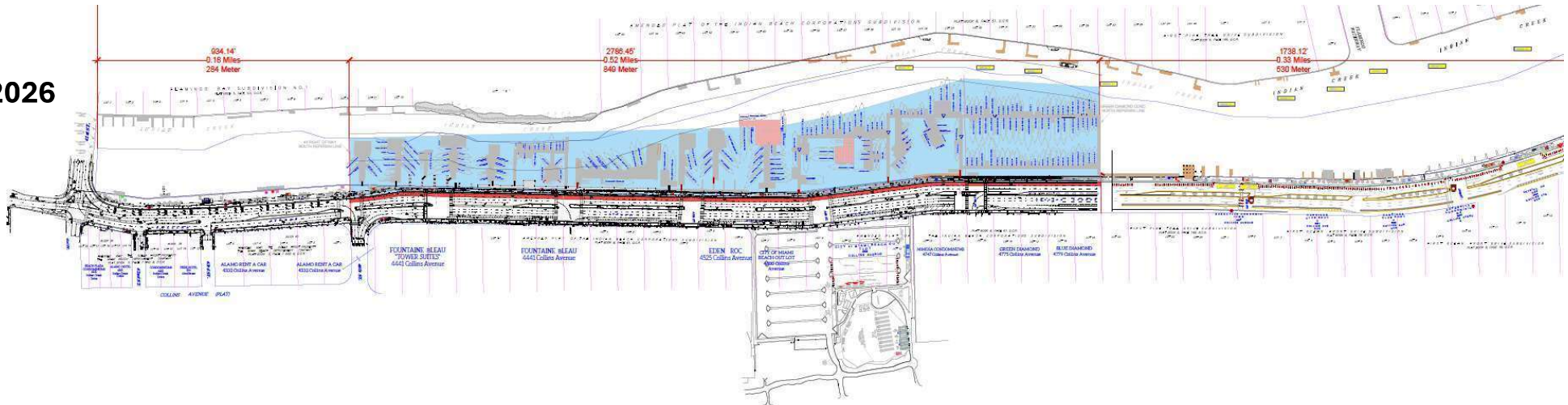
SITE PLAN: REDUCED FOOTPRINT/SIDE-BY-SIDE COMPARISON

2018



The yacht exhibition in Indian Creek in 2026 will have a significantly smaller footprint and be less disruptive than the last time yachts were exhibited in 2018.

2026



MOBILITY PLAN

Informa has commissioned an in-depth traffic and mobility study to guide the logistics plan for minimal disruption.

- Importantly, Collins Avenue will not experience any lane closures throughout the show.
- The 63rd and 79th Street bridges will maintain current opening/closing schedules.
- Shuttle buses and rideshare offerings will optimize traffic flow and utilize parking lots strategically located throughout the site plan.
- Show load-in/load out activities will be restricted on Collins Avenue and 41st Street during peak hours to minimize traffic disruption.



MIAMI BEACH COMMUNITY BENEFITS

Public Benefit

Informa will donate \$250,000 annually for marine waterway and spoil island clean-up.

Miami Beach Residents

Miami Beach residents will be eligible for resident discounts and special offers.

Miami Beach Rowing Club Partnership

Informa will closely communicate operational plans with the Club and support them with exhibition space, donation and other special offers.

