



Mendy Dechter
Executive Director & CEO
Friendship Circle of Miami Beach and North Dade
3725 Prairie Ave, Miami Beach, FL 33140

February 28th, 2025

Miami Beach City Commission
1700 Convention Center Drive
Miami Beach, FL 33139

Re: Letter of Intent for Special Event Sponsorship – Bike 4 Friendship 2026

Dear Miami Beach City Commission,

On behalf of Friendship Circle of Miami Beach and North Dade, I am pleased to submit this Letter of Intent requesting \$20,000.00 in Special Event Sponsorship funding for Bike 4 Friendship 2026. This annual cycling event brings together athletes, families, and supporters to champion inclusion and raise critical funds for programs that empower children, teens, and young adults with disabilities.

The requested sponsorship will play a pivotal role in ensuring the success and reach of Bike 4 Friendship 2026. The funding will be used specifically to help cover the cost of staffing for event planning, promotion, and setup. These essential roles will ensure seamless logistics, expanded outreach, and a well-organized experience for participants. With this support, we can maximize event participation, strengthen community engagement, and enhance the overall impact of Bike 4 Friendship on Miami Beach.

Beyond its immediate impact, Bike 4 Friendship strengthens Miami Beach's reputation as a premier destination for community-driven, inclusive, and active lifestyle events. The event not only increases visitor engagement but also directly benefits local businesses, with participants dining, shopping, and staying in the city. Additionally, the funds raised support Friendship Circle's year-round initiatives, providing meaningful social, recreational, and life-skills programming for individuals with disabilities and fostering a more connected and inclusive Miami Beach.

We greatly appreciate the City of Miami Beach's commitment to fostering community and cultural events that enhance our city's vibrancy. We look forward to the opportunity to collaborate and make Bike 4 Friendship 2026 the most impactful and successful event to date.

Thank you for your time and consideration. We welcome the opportunity to discuss this request further and provide any additional information as needed.

Sincerely,

Mendy Dechter
Executive Director & CEO
Friendship Circle of Miami Beach and North Dade