

MIAMI BEACH

COMMISSION MEMORANDUM

TO:	Honorable Mayor and Members of the City Commission
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FROM: City Attorney Ricardo J. Dopico

DATE: June 26, 2024

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION TO ENGAGE A QUALIFIED CONSULTANT TO PREPARE AN ECONOMIC IMPACT STUDY OF A MUNICIPAL PAYCHECK PROTECTION PROGRAM FOR LOCAL BUSINESSES WITHIN THE SOUTH BEACH MIXED-USE ENTERTAINMENT DISTRICT MOST AFFECTED BY PAST SPRING BREAK CURFEWS, IN ANTICIPATION OF POTENTIAL EMERGENCY CURFEW MEASURES FOR FUTURE SPRING BREAK PERIODS; AND FURTHER, DIRECTING THE ADMINISTRATION TO IDENTIFY FUNDING FOR THE STUDY DURING THE ANNUAL BUDGET PROCESS AT A COST NOT TO EXCEED \$75,000.

ANALYSIS

The attached Resolution was prepared at the request of Commissioner Tanya K. Bhatt for the June 26, 2024 City Commission meeting.

For the past three years, the City was forced to implement limited, narrowly-tailored curfews during busiest weekends of March in order to maintain order and protect residents, visitors, and businesses during the peak periods of Spring Break. However, the implementation of a curfew has had economic repercussions for local businesses within the South Beach Mixed-Use Entertainment ("MXE") District, affecting their revenue, workforce, and overall financial stability.

In anticipation of potential emergency curfew measures for future Spring Breaks, the Paycheck Protection Program proposed in this Resolution is a measure to support local businesses by providing financial assistance to cover payroll and related expenses for non-salaried employees who are most vulnerable to income loss due to restricted operating hours during curfew.

The proposed Paycheck Protection program is specifically intended to support non-salaried, hourly staff, ensuring that employees such as bartenders, hostesses, waiters, and kitchen staff are not economically impacted by the imposed curfews.

An economic impact study is necessary to evaluate the feasibility, costs, and benefits of implementing a Municipal Paycheck Protection Program, ensuring that any decision is informed by comprehensive and reliable data.

FISCAL IMPACT STATEMENT

The fiscal impact of this measure shall not exceed \$75,000.

Applicable Area

Citywide

**Is this a “Residents Right to Know” item,
pursuant to City Code Section 2-17?**

**Is this item related to a G.O. Bond
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

Department

City Attorney

Sponsor(s)

Commissioner Tanya K. Bhatt

Co-sponsor(s)