

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: Rickelle Williams, Interim City Manager

DATE: July 24, 2024 1:30 p.m. Public Hearing

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE PUBLIC SAFETY AND NEIGHBORHOOD QUALITY OF LIFE COMMITTEE, AND APPROVING, BY 5/7TH VOTE, FOLLOWING A DULY NOTICED PUBLIC HEARING, THE CO-NAMING OF 13TH STREET BETWEEN OCEAN DRIVE AND MERIDIAN AVENUE AS "GLORIA ESTEFAN WAY," SUBJECT TO FINAL APPROVAL OF THE CO-NAMING BY THE MIAMI-DADE COUNTY BOARD OF COUNTY COMMISSIONERS, IN ACCORDANCE WITH SECTION 2-1, RULE 9.02 OF THE MIAMI-DADE COUNTY CODE.

RECOMMENDATION

The City Administration ("Administration") recommends that the Mayor and City Commission ("City Commission") adopt the Resolution (Attachment A) pursuant to the recommendation of the Public Safety and Neighborhood Quality of Life Committee ("PSNQLC" or "Committee").

BACKGROUND/HISTORY

On September 2, 2023, the Miami Beach Commission for Women unanimously passed a motion recommending that the City of Miami Beach ("City") co-designate City streets in honor of women who have significantly impacted the City's history and culture. The recommendation was transmitted via Letter to Commission (LTC) No. 415-2023. Among recommended noteworthy candidates, the Commission for Women recommended the celebrated Cuban-American artist and long-time Miami Beach resident, Gloria Estefan.

At the October 18, 2023 City Commission meeting, Commissioner Laura Dominguez referred a discussion item (C4 K) regarding the co-naming of a portion of 13 Street between Ocean Drive and Meridian Avenue, in honor of Gloria Estefan to the PSNQLC (Attachment B) along with any amendment to Section 82-503 of the City Code which may be required to accomplish the co-naming.

As noted in the attached referral memorandum, international superstar Gloria Estefan is a Grammy award-winning singer, actress, songwriter, author of two (2) New York Times best-selling children's books, philanthropist, and humanitarian. She is one of the world's most recognizable and beloved performers and has been named one of the Top 100 greatest artists of all time by both VH1 and Billboard. Ms. Estefan's record sales exceed 100 million worldwide, making her one of the best-selling female singers of all-time. Ms. Estefan has garnered eight (8) Grammy Awards and an Oscar nomination for her performance of the song "Music of My Heart." She has received an American Music Award for Lifetime Achievement and the Gershwin Prize for Popular Song. In 2015, President Barak Obama honored Ms. Estefan and her husband, Emilio Estefan, with the Presidential Medal of Freedom, the Nation's highest civilian honor. In 2017, Ms. Estefan

was the first Cuban-American singer-songwriter to receive The Kennedy Center Honors. In June 2023, Ms. Estefan became the first Latina to be inducted into the Songwriters Hall of Fame.

In addition to numerous awards, Ms. Estefan also has a star on the Hollywood Walk of Fame. Ms. Estefan was awarded an honorary doctoral degree in music from the University of Miami in 1993. In 2002, Barry University in Miami bestowed upon her an honorary law degree. She and her husband received honorary doctoral degrees in music from the Berklee College of Music in Boston in 2007, where she also delivered the commencement address to the 2007 graduating class. In April 2014, Ms. Estefan was tapped into the Iron Arrow Honor Society, the University of Miami's highest honor society.

Ms. Estefan is the founder of the Gloria Estefan Foundation whose mission is to support charitable programs for disadvantaged children and empower young people through education and opportunity. The Foundation also supports spinal cord research through the Miami Project to Cure Paralysis.

Ms. Estefan and her husband Emilio reside on Star Island in Miami Beach, and own several business establishments in the City, including the Cardozo Hotel, located at 13 Street and Ocean Drive.

ANALYSIS

Under existing criteria in Section 82-503 of the City Code, City streets may only be co-named in honor of (1) Miami Beach police officers who died or were killed in the line of duty; (2) a public facility located on the street to be co-named; (3) private not-for-profit organizations with significant historic value to the city and associated with structures which have a significant historical value or architectural significance to the city; (4) geographic areas within the city; and (5) a commercial establishment that has been in business in the City of Miami Beach for 100 or more years and which is located on the street to be co-named.

Whenever a request is made to co-name streets, or portions thereof, in the City, Section 82-503(c)(2) of the City Code requires the sponsor to submit the proposal in writing to an appropriate committee (in this case, PSNQLC), which shall include the following: (1) the street, or portion thereof, to be co-named; (2) the proposed co-name of the street, or portion thereof; (3) the reason for the request; and (4) a factual summary confirming that the proposed person falls under the specific criteria outlined in subsection 82-503(c)(1)(a) of the City Code.

In order to co-name a street in the City in honor of Gloria Estefan, the PSNQLC must first recommend an amendment to Section 82-503(c) of the City Code to provide for additional criteria for the co-naming of a street in honor of a notable woman who has made lasting and significant contributions to the Miami Beach community through arts and culture. The PSNQLC's recommendation would need to be accepted by the City Commission via a duly noticed public hearing and a resolution. Subsequently, City Commission adoption of an amendment to the City's co-naming ordinance (which requires two readings) is required to include the additional criteria. Once the Code amendment has been adopted by the City Commission, the PSNQLC may consider and recommend co-naming a City street in honor of Gloria Estefan, which also requires a City Commission resolution.

At the February 14, 2024 PSNQLC meeting, the Committee reviewed this co-naming proposal and unanimously recommended an amendment to Section 82-503 of the City Code to create the criteria for the co-naming of a City street in honor of a notable woman who made lasting and significant contributions to the Miami Beach community through arts and culture.

On June 26, 2024, the City Commission approved an ordinance, on First Reading, amending Section 82-503, Subsections (c)(1)(a) and (c)(2)(a) of the City Code authorizing the adoption of limited, additional criteria allowing for the co-naming of City streets in honor of women who have made lasting and significant contributions to the civic, cultural, and political fabric of Miami Beach, including, but not limited to, a “Grammy-award winning singer, actress, songwriter, author, philanthropist, and businesswoman who made extraordinary contributions to music and culture in the United States and internationally”, as outlined in proposed Subsection 82-503(c)(1)(a)(13) of the City Code.

During the July 24, 2024 City Commission meeting, the City Commission will consider, on Second Reading, a proposed amendment to Section 82-503 of the City Code (Attachment B) which includes the additional specific criteria necessary for this co-naming. Once the proposed Code amendment is adopted by the City Commission on Second Reading, the City Commission may adopt this Resolution to co-name 13 Street between Ocean Drive and Meridian Avenue as “Gloria Estefan Way”.

Following City Commission approval, the proposed co-naming would need to be sponsored by a Miami-Dade County Commissioner and approved by the Miami-Dade County Board of County Commissioners (“BCC”) via a resolution.

Subsequent to BCC approval, the City’s Transportation and Mobility Department staff will coordinate with the Miami-Dade County Department of Transportation and Public Works (“DTPW”) staff on the fabrication and installation of the new street co-name signs.

FISCAL IMPACT STATEMENT

The cost of fabricating and installing standard street co-designation signs along 13 Street between Ocean Drive and Meridian Avenue is nominal and included in the Transportation and Mobility Department’s Fiscal Year 2024 Operating Budget. The sign fabrication and installation work would be performed by DTPW; and the City would reimburse DTPW for the costs incurred.

Does this Ordinance require a Business Impact Estimate? (FOR ORDINANCES ONLY)

The Business Impact Estimate (BIE) was published on . See BIE at:
<https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notice/>

FINANCIAL INFORMATION

N/A

CONCLUSION

Should the City Commission accept the recommendation of the PSNQLC and approve by 5/7th vote, following a duly noticed public hearing, a Resolution approving the co-naming of 13 Street between Ocean Drive and Meridian Avenue as “Gloria Estefan Way”, and subject to 1) City Commission adoption of a proposed ordinance amendment on Second Reading during the July 24, 2024 City Commission meeting; and 2) final approval of the street co-naming by resolution of the BCC, the Administration will coordinate with DTPW on the manufacturing and installation of the new street co-designation signs.

Applicable Area

South Beach

**Is this a “Residents Right to Know” item,
pursuant to City Code Section 2-17?**

Yes

**Is this item related to a G.O. Bond
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s): N/A

Department

Transportation and Mobility

Sponsor(s)

Commissioner Laura Dominguez

Co-sponsor(s)

Commissioner Kristen Rosen Gonzalez