



COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: Commissioner Kristen Rosen Gonzalez

DATE: April 23, 2025

TITLE: REFERRAL TO THE DESIGN REVIEW BOARD TO WORK WITH THE ADMINISTRATION TO DEVELOP AN UPDATED VERSION OF THE PARKLET DESIGN GUIDELINES.

RECOMMENDATION

BACKGROUND/HISTORY

Please place on the April 23rd agenda a referral to the Design Review board, directing the administration to work with the Board on the developing updated citywide design guidelines for parklets. These guidelines should balance the individuality of business with the need for a coherent and visually harmonious Miami Beach aesthetic.

The updated guidelines should draw from the principles established in the Parklet Design Guidelines (see exhibit A pages 9-13) —specifically the emphasis on high-quality, consistent materials, visual transparency, pedestrian activation, and design uniformity. As in the parklet program, which sets standards for consistent dimensions, materials, signage, lighting, and furnishings while still encouraging creativity, the updated design framework should allow businesses flexibility within clear aesthetic parameters.

The new guidelines should be in place and enforced at the time of business contract renewals, ensuring a seamless transition for existing operators and new applicants. This effort will contribute to economic vitality, enhanced public realm experiences, and a visually cohesive streetscape that reflects the charm and sophistication of Miami Beach.

ANALYSIS

FISCAL IMPACT STATEMENT

NA

Does this Ordinance require a Business Impact Estimate?
(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notice/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

**Is this a “Residents Right to Know” item,
pursuant to City Code Section 2-17?**

Yes

**Is this item related to a G.O. Bond
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

Department

Office of Commissioner Kristen Rosen Gonzalez

Sponsor(s)

Commissioner Kristen Rosen Gonzalez

Co-sponsor(s)

Condensed Title

Ref: DRB- Work w/ Admin to Develop Updated Version of Parklet Design Guidelines. (KRG)

Previous Action (For City Clerk Use Only)